



Corporate Sustainability Collaborative

CONVENE INSPIRE ELEVATE

Welcome!

And thank you to our generous hosts:



Heritage
BANK



NW Natural[®]



2018.ECOCHALLENGE.ORG

OCTOBER ECOCHALLENGE



CAMPUSES COMMUNITIES WORKPLACES

TOGETHER FOR CHANGE

THE POWER OF COLLECTIVE ACTION

EcoChallenge is a fun and social way to take measurable action on the environmental and social issues you care about. Take the challenge, and see how three weeks of learning and action can add up to a lifetime of positive change for you, your community, and the planet!

Join now, registration is open.

2018.ECOCHALLENGE.ORG

Northwest Earth Institute (NWEI) is a sustainability organization that provides innovative digital and social tools designed to change the way individuals live in and interact with natural and built environments. Since 1993, NWEI has based its programming on the idea that individual action compounds to larger, collective impact. NWEI has provided programming to over 2,500 organizations nationally and over 200,000 individuals worldwide.

Visit 2018.ecochallenge.org
to sign up and create your
team today!

Understanding and Integrating the SDGs

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ENGIE Insight

What are the SDGs?



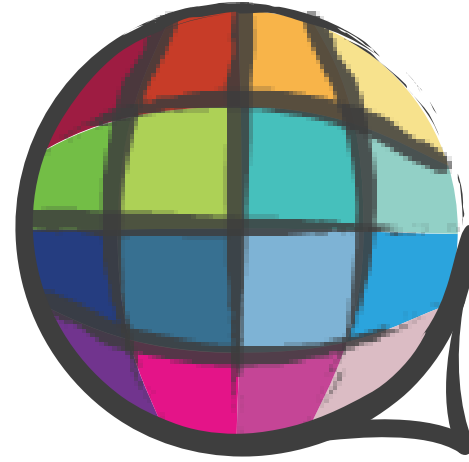
A portrait of Jenifer Lopez from the chest up, wearing a black turtleneck sweater. She has her hair pulled back and is looking directly at the camera with a neutral expression. The background is dark and textured. Large white text is overlaid on the image.

We the People

For The Global Goals

How did they come about?

- Follow on to the Millennium Development Goals
- Result of a global consultation
- Adopted by the UN General Assembly in September 2015



**THE
WORLD
WE WANT**

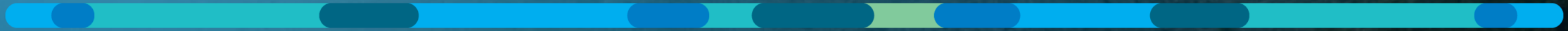
SDG Key Characteristics

Universal: global goals set for the “World We want”, applicable to developing and developed countries.

- **Indivisible:** cannot be positioned in a hierarchical or prioritization order. Denial of one invariably impedes enjoyment of other rights and basics needs;
- **Transformative:** Transforming current challenges into opportunities



SDGs focus





#3: Ensure healthy lives and promote well-being for all at all ages

#7: Ensure access to affordable, reliable, sustainable and modern energy for all



**#10: Reduce inequality
within and among
countries**





**#11: Make cities
inclusive, safe, resilient
and sustainable**



#12: Ensure sustainable consumption and production patterns

**#13: Take urgent action
to combat climate
change and its impacts***



SDGs and Business

Business Action



STRATEGIC INTEGRATION

SDGs used as a framework to identify opportunities for innovation and to better manage material risks



Challenges

- Integration into strategic functions
- Knowledge & awareness of development agenda

COMPANY



SDG COMMUNICATION

Demonstrating how sustainability strategies and products are aligned with SDGs



Challenges

- Detailed integration into reporting cycle
- Metrics to demonstrate level of impact



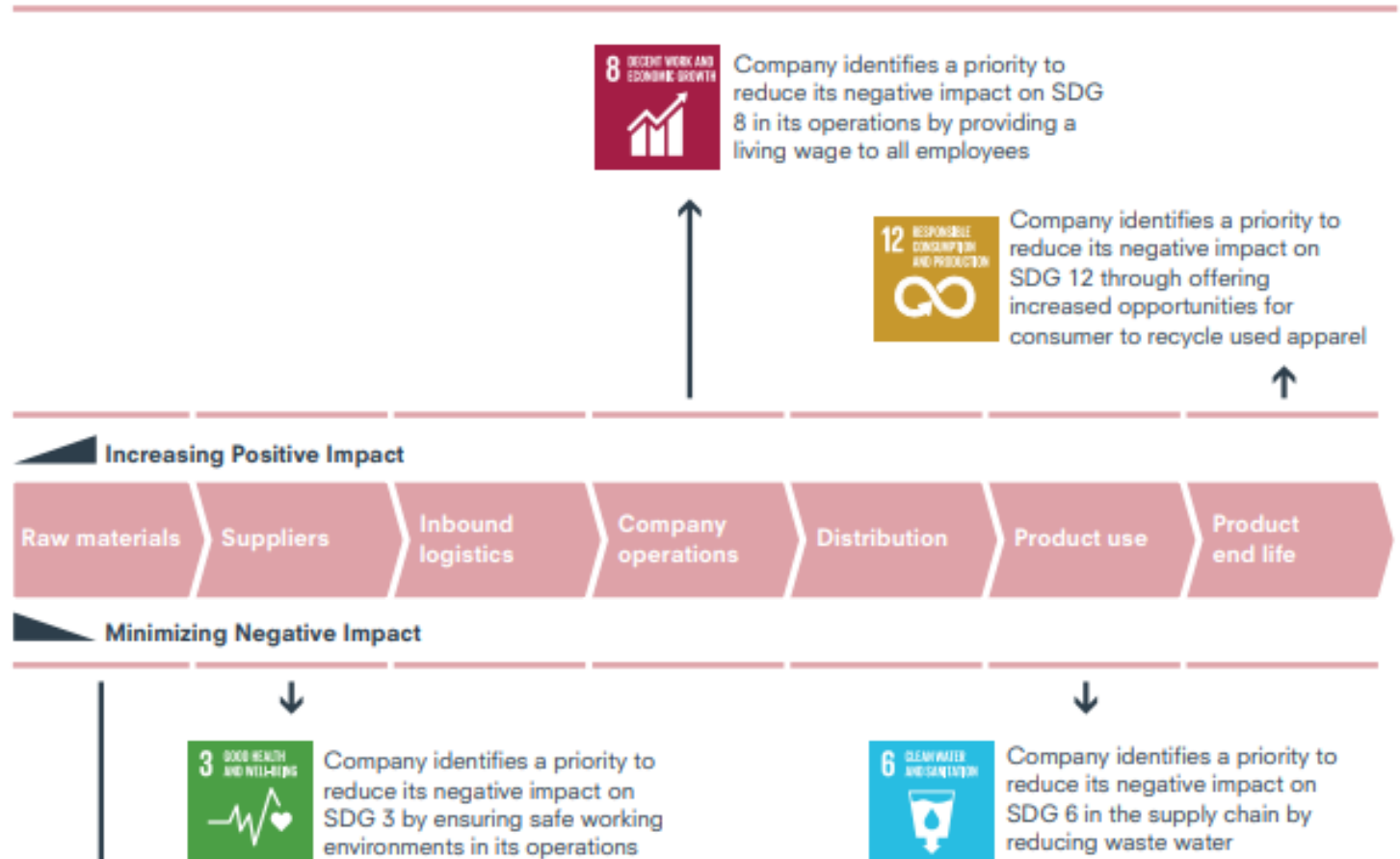
SDG Compass



Define Priorities

- Assess potential risks to people and environment from your operations and value chain
- Assess opportunities to create value through beneficial products, services or investments

Example outlining the identification of risk and interconnectedness of SDGs across an apparel value chain



Set Goals

Components

- Baseline
 - Ambition
 - Timeframe
-
- Goal setting initiatives
 - Science based targets
 - Future Fit benchmarks
 - Action 2020
-
- Databases
 - UN website
 - PivotGoals

In action: Adopting a goal setting approach

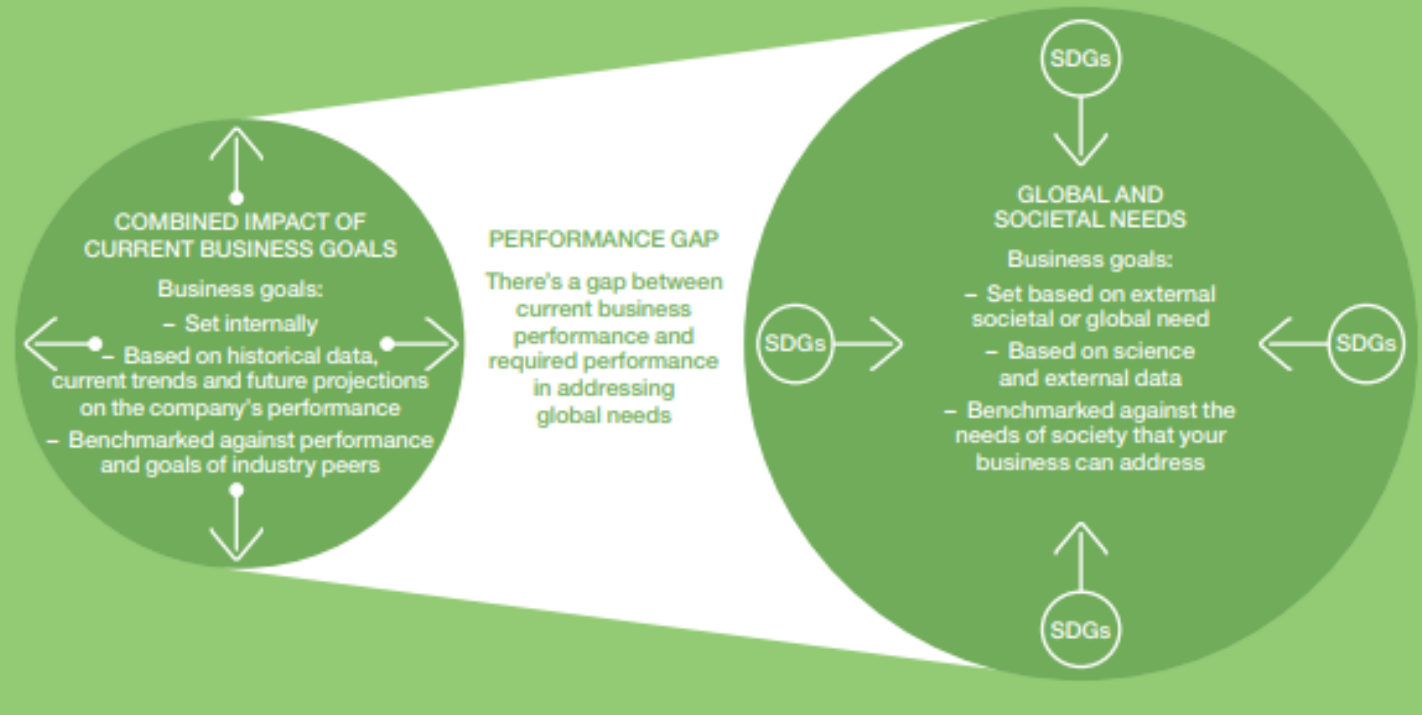
INSIDE OUT APPROACH

Today's internally focused approach to goal setting is not enough to address global needs.

OUTSIDE IN APPROACH

By looking at what is needed externally from a global perspective and setting goals accordingly, businesses will bridge the gap between current performance and required performance.

The SDGs represent an unprecedented political consensus on what level of progress is desired at the global level



Integrate

Anchor

- Communicate the business case
- Embed in performance and pay
- Vision, mission and values

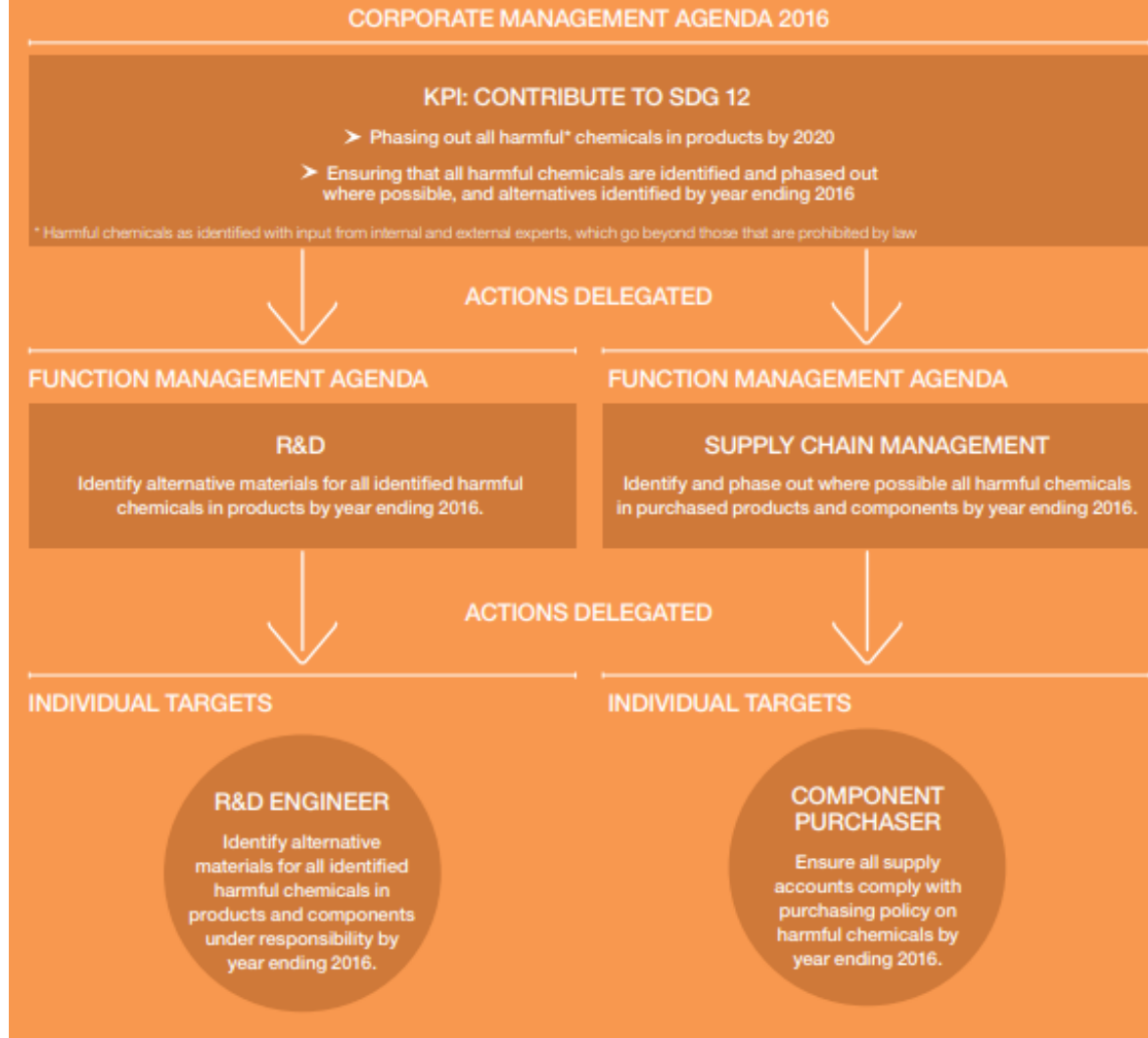
• Embed

- Create accountability
- Governance

• Partner

- Value chain
- Industry
- Multi-stakeholder

In action: Embedding sustainability goals in the organization



Communicate

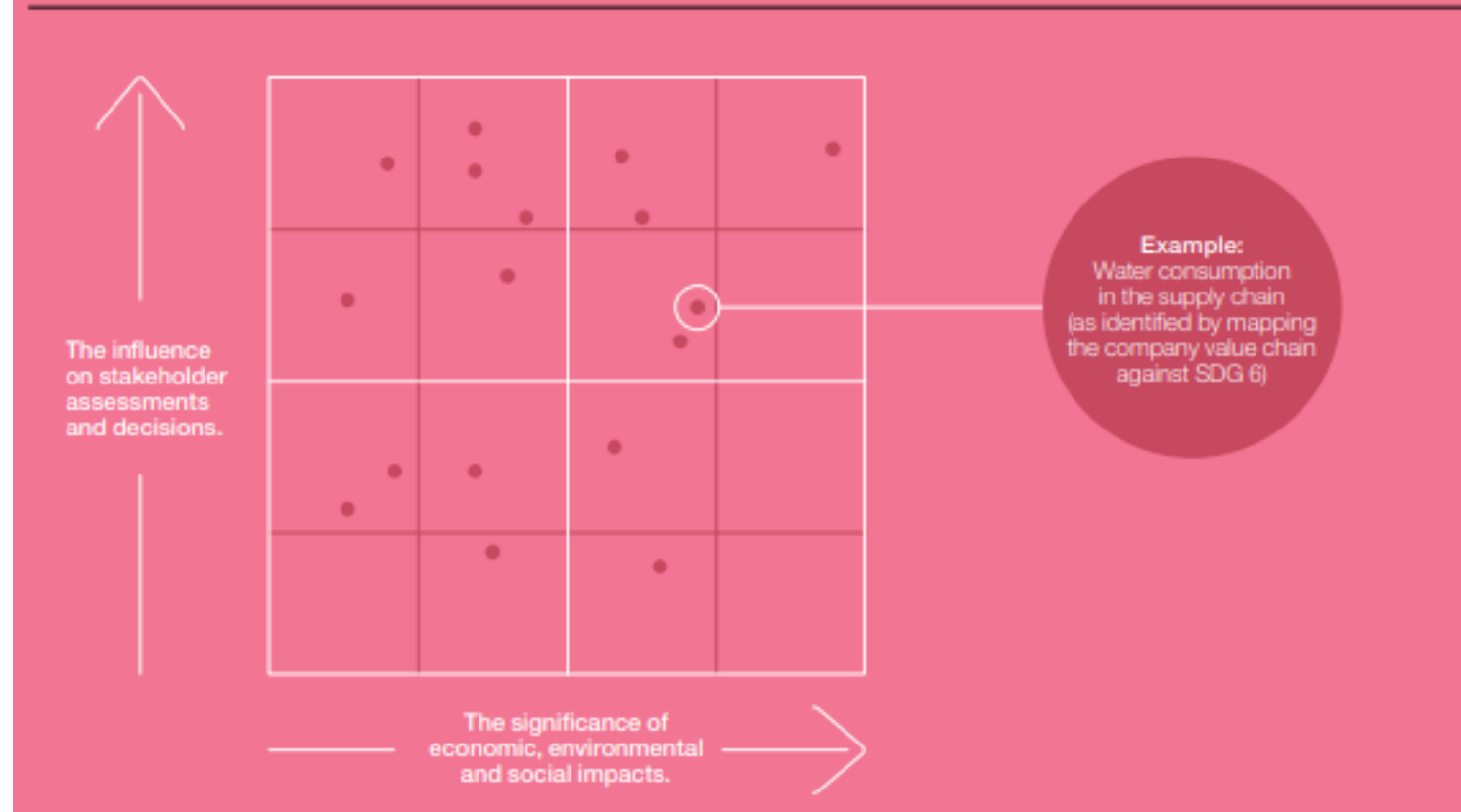
Communicate SDG commitments

Embed in existing reports

Report relevant/material information

Share internally

In action: Mapping SDG reporting priorities through materiality












Dow's 2025 Sustainability Goals Align by Design to the United Nations Sustainable Development Goals

SUSTAINABLE DEVELOPMENT GOALS



	 Leading the Blueprint	 Delivering Breakthrough Innovations	 Advancing a Circular Economy	 Valuing Nature	 Safe Chemistry for a Sustainable Planet	 Engaging for Impact	 World-Leading Operations Performance
1		●			●	●	
2		●			●		
3		●		●	●		●
4	●					●	
5	●					●	
6		●					●
7		●					●
8	●					●	
9		●	●				
10	●	●		●		●	
11	●	●			●		
12	●	●			●		
13		●					●
14			●	●			●
15			●	●			●
16							

Questions?

