

Corporate Responsibility Collaborative Q2 Meeting

Introductions

SDGs Overview – Mike Wallace Brown Flynn

SDGs in Action – Michelle Singler Portland Roasting Co.

SDGs in Action – Michele Machado Portland Hostel

SDGs Workshop – Jami Haaning

Advancing the SDGs

June 2018



Do Good. Do Well. **Win.**TM

Our Expertise

Giving Companies the Confidence to Take Action that Delivers Value

- Understand Your Landscape
- Set Your Direction
- Tell Your Story
- Engage Your Stakeholders



The ESG Ecosystem

The Ever-Expanding ESG Ecosystem

Based on sustainability reporting standards and frameworks, there are 100+ organizations producing lists, rankings, ratings, and scorecards of the “top companies” and “most sustainable” companies.



S&P Dow Jones Indices
iG Analysis



SUSTAINABLE BRAND INDEX

HUMAN RIGHTS CAMPAIGN



The Magazine for Clean Capitalism



Investor Networks & Coalitions

Interfaith Center on Corporate Responsibility (ICCR)

- **1972**; nearly 300 members; representing over \$100 billion

Institutional Investors Group on Climate Change (IIGCC)

- **2001**; over 100 members; representing over \$11 trillion

Carbon Disclosure Project (CDP)

- **2002**; nearly 900 signatories; representing over \$100 trillion

Investor Network on Climate Risk (INCR)

- **2003**; over 100 members; representing \$13 trillion

Principles for Responsible Investment (PRI)

- **2006**; over 1,200 signatories; representing over \$45 trillion

United Nations Guiding Principles Reporting Framework

- **2013**; over 67 investors; representing nearly \$4 trillion



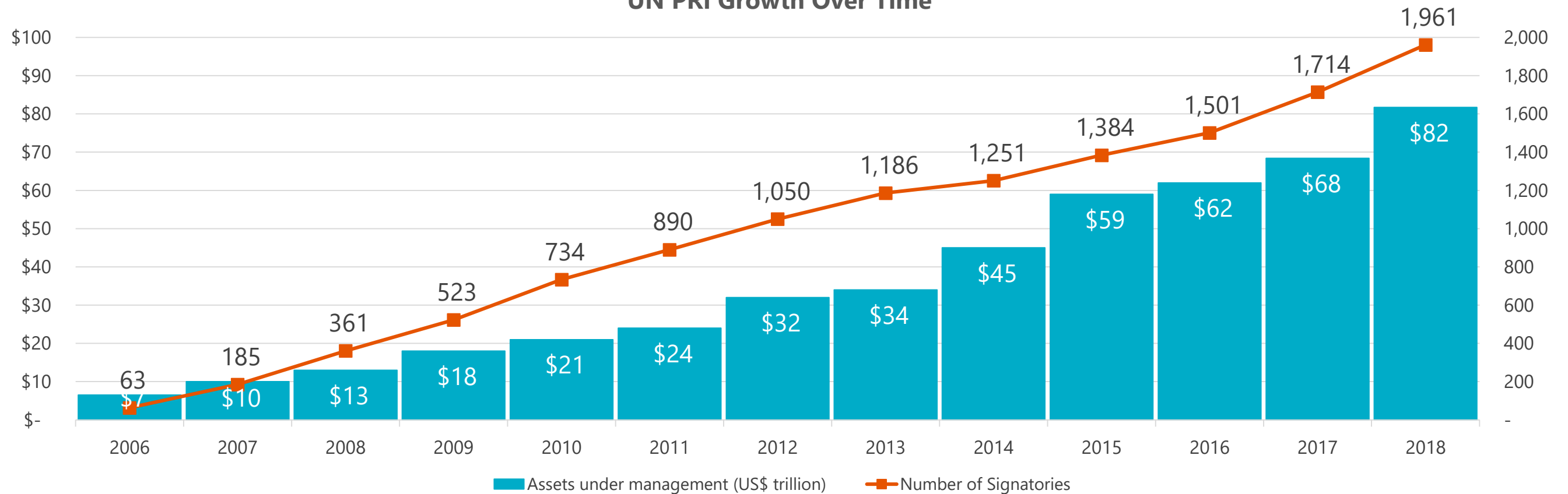
UN GUIDING PRINCIPLES

REPORTING FRAMEWORK

Principles for Responsible Investment (PRI)

The United Nations-supported Principles for Responsible Investment (PRI) Initiative is an international network of investors working together to put the **Six Principles for Responsible Investment** into practice. Its goal is to understand the implications of sustainability for investors and support signatories to incorporate these issues into their investment decision making and ownership practices.

UN PRI Growth Over Time



Source: <http://www.unpri.org/>

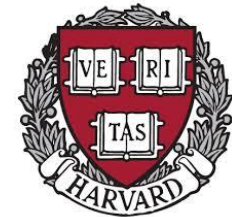
Investor Interconnectedness



UNIVERSITY OF CALIFORNIA



Morgan Stanley



Source: <http://www.unpri.org/>

Principles for Responsible Investment (PRI)

1. We will incorporate ESG issues into investment analysis and decision-making processes.
2. We will be active owners and incorporate ESG issues into our ownership policies and practices.
3. We will seek appropriate disclosure on ESG issues by the entities in which we invest **(i.e., GRI, UN Global Compact)**.
4. We will promote acceptance and implementation of the Principles within the investment industry.
5. We will work together to enhance our effectiveness in implementing the Principles.
6. We will each report on our activities and progress towards implementing the Principles.



The PRI provides research and education, and facilitates collaboration, to help investors align their responsible investment practices with the broader sustainable objectives of society – as currently best defined by the SDGs. To hear more about our SDG work, [contact us](#).



The SDGs are a critical part of investors' fiduciary duty

The SDGs are an unavoidable consideration for "universal owners"

The SDGs will drive global economic growth

The SDGs as a risk framework

The SDGs as a capital allocation guide

MORE SDG RESOURCES AND INITIATIVES



Globally Crowdsourced ESG Topics (GRI)

Environmental

- Materials
- Energy
- Water
- Biodiversity
- Emissions
- Effluents and Waste
- Products and Services
- Environmental Compliance
- Transport
- Supplier Environmental Assessment
- Environmental Grievance Mechanisms

Human Rights

- Non-discrimination
- Freedom of Association & Collective Bargaining
- Child Labor
- Forced /Compulsory Labor
- Security Practices
- Indigenous Rights
- Supplier Human Rights Assessment
- Human Rights Grievance Mechanisms

Labor Practices & Decent Work

- Training and Education
- Employment
- Labor/Management Relations
- Occupational Health & Safety
- Diversity & Equal Opportunity
- Equal Remuneration for Men and Women
- Supplier Assessment for Labor Practices
- Labor Practices Grievance Mechanisms

Economic

- Economic Performance
- Philanthropy
- Market Presence
- Indirect Economic Impacts
- Economic Inclusion
- Procurement Practices

Society

- Anti-Corruption
- Public Policy
- Anti-competitive Behavior
- Local Communities
- Supplier Assessment for Impacts on Society
- Grievance Mechanisms for Impacts on Society

Product Responsibility

- Customer Health & Safety
- Product & Service Labeling
- Marketing Communications
- Customer Privacy
- Product Compliance

ESG Due Diligence

Oil & Gas Industry Comparison

Bloomberg ESG Information

Publicly Available Social & Human Capital Metrics: What Investors See

- Bloomberg aggregates information from publicly available disclosures, like SEC filings, annual reports, sustainability reports, and third-party analyses on almost 10,000 companies as a service offering to the investment and business communities.
- Bloomberg captures more than 600 metrics related to environmental, social, and governance fields.
- Nearly 15,000 subscribers (most of whom are investors) used the ESG data function on a Bloomberg terminal in 2017.
- Bloomberg provides their own rating, called an ESG disclosure score, consisting of a rating from 0-100 based on a company's level of transparency (not performance). They also provide separate disclosure scores for E, S, and G.
- To show social & human capital-related metrics already being collected by Bloomberg, we developed the following slides using examples from the Oil & Gas industry.

14,935 customers are using ESG data

This graph shows the growth in the number of ESG users over the past six years. Please note that this is just one proxy for determining the adoption of ESG analysis. As the field matures, we are developing more granular metrics to explain uptake.

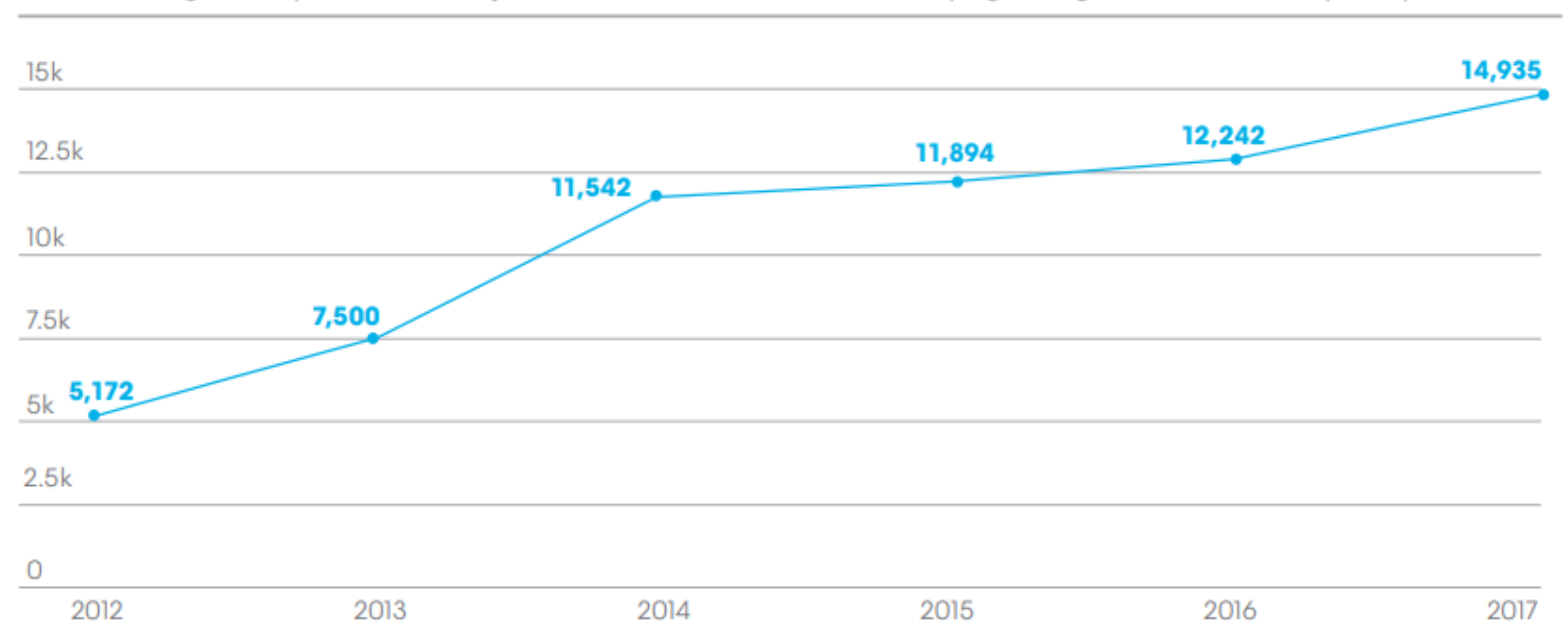


Image from [Bloomberg 2017 Impact Report](#)

O&G Social & Human Capital Industry Analysis



Environmental Metrics

	RobecoSAM Environmental Rank	Sustainalytics Environment Percentile	Total GHG Emissions (Th Tonnes)	GHG Scope 1	GHG Scope 2	Nitrogen Oxide Emissions (Th Tonnes)	Number of hazardous spills	Environmental Supply Chain Management*	Number of Environmental Fines
BP	67	76.4	56300.0	50100	6200	125.0	149		
Cenovus Energy	88	84.0	7787.1	6539.7	1247.4	7.9	108		
Chevron	60	34.0	72000.0	66000	6000	151	9		102
China Petroleum and Chemical Corp	40							Y	
Eni SpA	64	94.3	40800.0	40100	700	56.0	238	Y	
Exxon Mobil	59	60.4	128000.0	120000	8000	130	220	Y	
Husky Energy	57	38.7	13370.0	11242	2128	9.8	170		
Imperial Oil	50	70.8	13200.0	12300	900	14.9	4		28
PetroChina Co	14					112.7		Y	
Petroleo Brasileiro SA Petrobras	91		66500.0	66100	400	234.8	24	Y	7
PJSC Lukoil	16						28		
Ptt PLC	95		31586.2	29980	1606.2	14.4	2	Y	0
Rosneft Oil Co	45		76900.0	52400	24500	50.0	5034		
Royal Dutch Shell PLC	86	55.7	81000.0	70000	11000	122.0	117	Y	
Statoil ASA	71	91.5	15700.0	15400	300	39.0	18	Y	
Suncor Energy	74	75.5	18734.7	17430.9	1303.9	24.9			18
Total SA	97	99.1	55000.0	51000	4000	75.0	73	Y	

O&G Industry Analysis: Employment Metrics

	Number of Employees	Number of Temporary Employees	Employee Turnover Percent	Percent Employees Unionized	Number of Part-Time Employees	Number of Contractors	Training per Employee	Cost of Employee Training	Training Policy
BP	74000		16						Y
Cenovus Energy	2882								
Chevron	51900								
China Petroleum and Chemical Corp	446225			100					Y
Eni SpA	33536	586	6.1		583		649.7813	26600000	Y
Exxon Mobil	69600								
Husky Energy	5152								Y
Imperial Oil	5400			7					
PetroChina Co	494297								Y
Petroleo Brasileiro SA									
Petrobras	62703		10.83	100		99423	237.5442	76200000	Y
PJSC Lukoil									Y
Ptt PLC									
Rosneft Oil Co		22728	10.9		1150				Y
Royal Dutch Shell PLC	86000								Y
Statoil ASA	20245		4	73	607	30000			Y
Suncor Energy	12381								
Total SA	98277		13.3	73.1			1319.815	167000000	Y

O&G Industry Analysis: Health & Safety Metrics

	Employee Accidents	Lost Time Accidents	Employee Fatalities	Contractor Fatalities	Total Fatalities	Lost Time Incident Rate	Total Recordable Incident Rate	Contractor Total Recordable Incident Rate	Health & Safety Policy
BP		752			3	0.05	0.19		Y
Cenovus Energy									Y
Chevron									
China Petroleum and Chemical Corp			3						Y
Eni SpA			0	1	2	0.06	0.072	0.068	Y
Exxon Mobil									
Husky Energy									Y
Imperial Oil									Y
PetroChina Co							0.0132		Y
Petroleo Brasileiro SA									
Petrobras					3	0.11	0.32		Y
PJSC Lukoil	2				2		0.021		Y
Ptt PLC									
Rosneft Oil Co	101		11	43	54		0.035		Y
Royal Dutch Shell PLC			0	3	3	0.05	0.2		Y
Statoil ASA			0	0	0	0.24	0.52	0.58	Y
Suncor Energy									
Total SA					1	0.116	0.178	0.176	Y

O&G Industry Analysis: Diversity Metrics

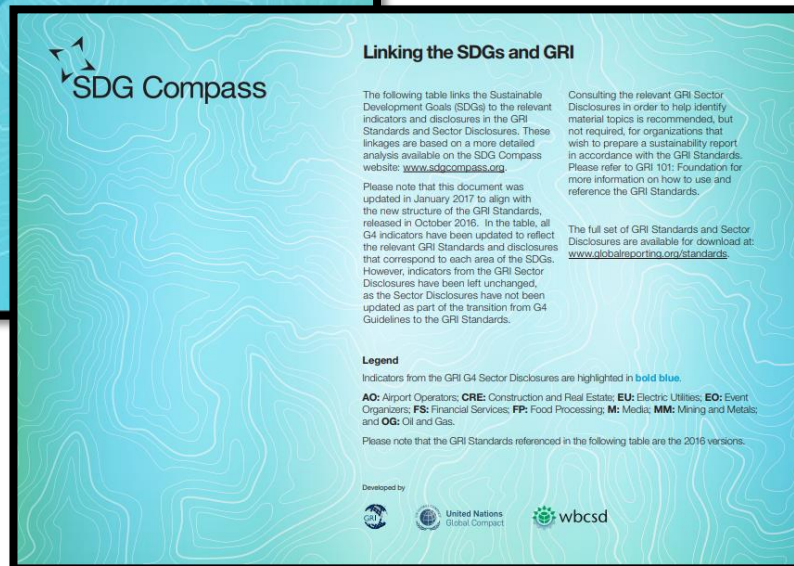
	Employee Average Age	% of Women in Management	% Women in Workforce	% Minorities in Management	% Minorities in Workforce	% Disabled in Workforce	Equal Opportunity Policy	Fair Remuneration Policy	Employee Average Age
BP		22	33	7			Y		
Cenovus Energy							Y		
Chevron									
China Petroleum and Chemical Corp			35.9				Y		
Eni SpA	44.8	14	22.96				Y		44.8
Exxon Mobil									
Husky Energy							Y		
Imperial Oil							Y		
PetroChina Co			30.71		6.5		Y		
Petroleo Brasileiro SA Petrobras			16				Y		
PJSC Lukoil	37.5		41						37.5
Ptt PLC									
Rosneft Oil Co	39.9	14	33.5				Y		39.9
Royal Dutch Shell PLC		20	30				Y		
Statoil ASA			30				Y		
Suncor Energy							Y		
Total SA	40.63	21.1	33.3				Y		40.63

O&G Industry Analysis: Community Metrics

	Number of Customer Complaints	Community Spending	Community Spending as a % of EBITDA	Human Rights Policy	Anti-Child Labor Policy	Social Supply Chain Management Measures	Number of Suppliers Audited
BP		45258495		Y			
Cenovus Energy				Y			
Chevron							
China Petroleum and Chemical Corp		17467674	0.07	Y	Y	Y	
Eni SpA		54887273	0.51	Y	Y	Y	
Exxon Mobil							
Husky Energy							
Imperial Oil				Y			
PetroChina Co		27485019	0.08	Y	Y	Y	
Petroleo Brasileiro SA Petrobras	9853	51710405	0.28	Y	Y	Y	
PJSC Lukoil		43481237	0.53	Y			
Ptt PLC							
Rosneft Oil Co		20949038	0.17	Y			
Royal Dutch Shell PLC		75554280	0.36	Y	Y	Y	
Statoil ASA		3961125	0.02	Y	Y	Y	
Suncor Energy				Y		Y	
Total SA		188735962.6	0.99	Y	Y	Y	

Resources & Applications

SDG Related Resources



Inventory of Business Indicators

This inventory maps existing business indicators against the Sustainable Development Goals (SDGs). It allows you to explore commonly used indicators and other relevant indicators that may be useful when measuring and reporting your organization's contribution to the SDGs.

You can use the filters below to explore indicators related to a specific SDG Goal or Target or by Business theme. To continue working with the inventory in MS Excel, you can either download the full inventory or only indicators that match your search or filters.

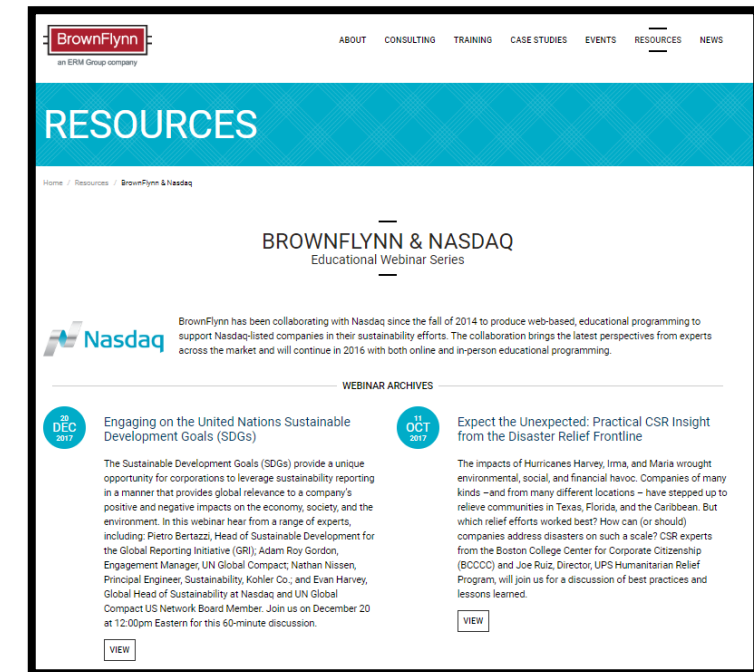
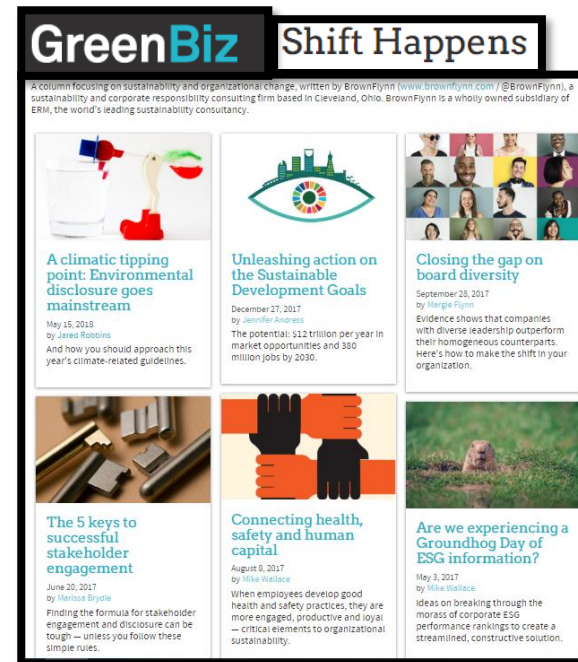
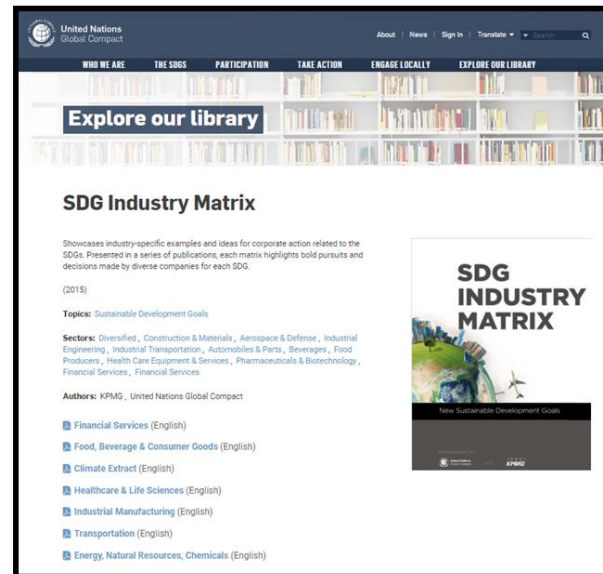
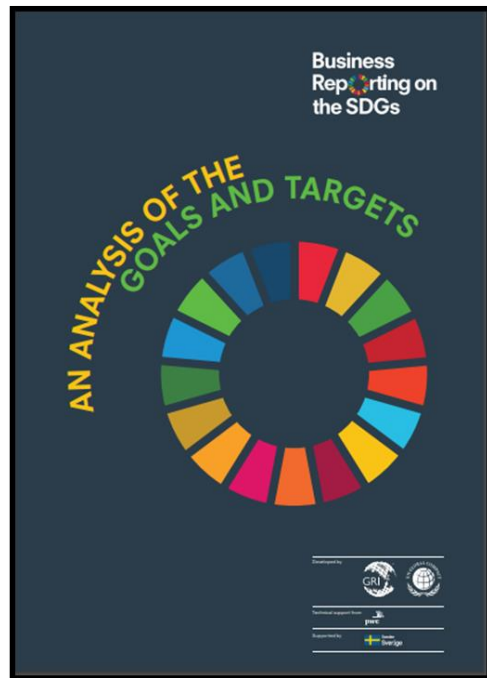
[Read More](#)

Filter by SDG Goals: Filter by SDG Targets: Filter by Business Themes: Filter by Type: Filter by Source: Filter by Date: Search by Keyword:

Showing 1 to 10 of 1,553 indicators

SDG Goal	SDG Target	Business Theme	Type of Indicator	Indicator Source	Indicator Description	Indicator ID & More Info	Date
1. End poverty in all its forms everywhere	1.4 By 2030, ensure that all men and women, in particular the poor and the vulnerable, have equal rights to economic resources, as well as access to basic services, ownership and control over land and other forms of property, inheritance, natural resources, appropriate new technology and financial services, including microfinance	Access to financial services	Sector-specific	GRI G4 Financial Services Sector Disclosures	Access points in low-populated or economically disadvantaged areas by type	FS13	2015
1. End poverty in all its forms everywhere	1.4 By 2030, ensure that all men and women, in particular the poor	Physical and	Sector-	GRI G4 Electric	Approach to managing the impacts of	former EU20	2015

SDG Related Resources



<https://www.globalreporting.org/standards/resource-download-center?g=73309ca6-400a-4ed8-b273-0ccadffcea45>

<https://www.unglobalcompact.org/library/3111>

<https://www.greenbiz.com/blogs/enterprise/shift-happens>

<https://brownflynn.com/resources/brownflynn-nasdaq-educational-webinar-series/>

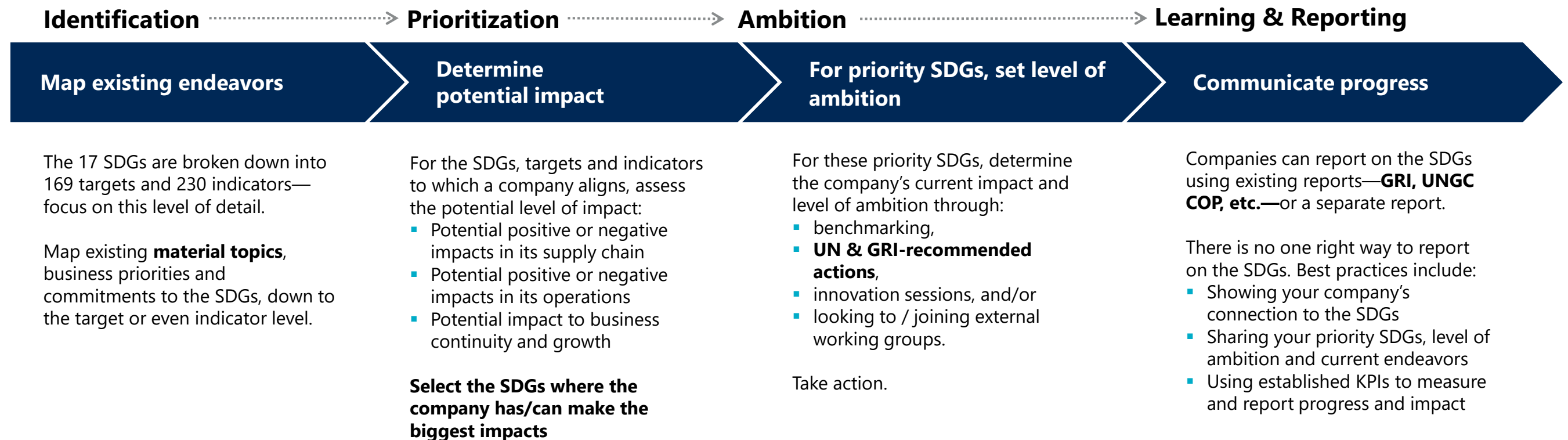
<https://www.wbcsd.org/Overview/Resources/General/CEO-Guide-to-the-SDGs>



SDG Alignment Process

The SDGs point to future growth opportunities and likely upcoming regulation. Incorporating the SDGs into a company's long-term business strategy mitigates potential risks and positions the company to address trends in sustainable development.

Increasingly, institutional investors are looking to direct capital toward supporting the SDGs. For example, RobecoSAM added criteria around the SDGs in 2017, and Corporate Knights plans to add SDGs-impact criterion in the near future.



Identification

Mapping existing endeavors

A great starting point for the SDGs is **mapping a company's existing material topics, goals, targets, and/or key initiative and programs to the SDGs**, down to the target level. See the examples at the right and below.

The UN and GRI released the [Business Reporting on the SDGs: An Analysis of the Goals and Targets](#) tool in 2017 to help companies map their existing sustainability endeavors to the SDGs, targets, KPIs, and business actions.

Material Topic	Company Definition	Company 2020 Goal / Target	UN Sustainable Development Goals & Targets
Sourcing Sustainable Materials	Factoring environmental impacts into product and packaging design and materials sourcing; using more sustainable materials (e.g., bio-based or plant-based ingredients versus petroleum-based); offering fragrance-free or naturally fragranced products; determining and sourcing the lighter footprint option.	<p>2020 Goal:</p> <p>Reduce packaging by 15%</p> <p>KPI:</p> <p>Amount of packaging that has been:</p> <ul style="list-style-type: none"> Reduced Designed for recyclability Used recycled content 	<p>Goal 12: Ensure sustainable consumption and production patterns</p> <ul style="list-style-type: none"> Target 12.5: By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse Target 12.7: Promote public procurement practices that are sustainable, in accordance with national policies and priorities

SDG	Type	SDG Targets	UN & GRI Recommended Business Actions	GRI Disclosures	GRI Indicators	Company Program
Goal 5	Gender Equality	5.1 - End all forms of discrimination against all women and girls everywhere.	<ul style="list-style-type: none"> Respecting women's rights and supporting women's empowerment across the workplace, marketplace and community. Recognizing the burden of unpaid care work that disproportionately affects women and taking this into account when designing programs to advance gender equality. Offering flexible work options, leave and re-entry opportunities to positions of equal pay and status. Supporting access to child and dependent care by providing services, resources and information to both women and men. Embedding the principle of gender equality in policies and processes for both employees and governing bodies throughout its operations and supply chains, including recruitment, remuneration/benefits, training, promotion, and development reviews. Paying equal remuneration, including benefits, for work of equal value. Supporting women's leadership and ensuring sufficient participation of women in decision making and governance bodies at all level and across business areas. Implementing gender-sensitive recruitment and retention practices and ensuring equal access to all company-supported education and training programs. For example implementing gender audits or engaging with women to understand their barriers to employment and adapting recruitment procedures considering the specific challenges faced by them Including non-discrimination clauses in supplier code of conduct policies and supporting suppliers in advancing gender equality and women's empowerment. Expanding business relationships with women-owned enterprises and supporting gender-sensitive business solutions. Investing in business skills, management, technological training and supporting access to financial resources for MSMEs run by women, to help them entering and staying in business. 	<ul style="list-style-type: none"> When a significant proportion of employees are compensated based on wages subject to minimum wage rules, report the relevant ratio of the entry level wage by gender at significant locations of operation to the minimum wage Total number and rate of employee turnover during the reporting period, by age group, gender and region. Total number of incidents of discrimination during the reporting period Percentage of individuals within the organization's governance bodies in each of the following diversity categories: i. Gender; ii. Age group: under 30 years old, 30-50 years old, over 50 years old; iii. Other indicators of diversity where relevant (such as minority or vulnerable groups). Percentage of employees per employee category in each of the following diversity categories: i. Gender; ii. Age group: under 30 years old, 30-50 years old, over 50 years old; iii. Other indicators of diversity where relevant (such as minority or vulnerable groups). Ratio of the basic salary and remuneration of women to men for each employee category, by significant locations of operation. 	<ul style="list-style-type: none"> 202-1 401-1 406-1 405-1 405-1 405-2 	<ul style="list-style-type: none"> Inclusive Diversity Training, Employee Resource Groups, supplier diversity, Board diversity, Company Speak Up Process

Prioritization

Assessing the potential level of impact

While there is tremendous potential to unleash innovation, economic growth, and positive impacts through a focus on the SDGs, companies should get clear on where they have/can have the greatest impact.

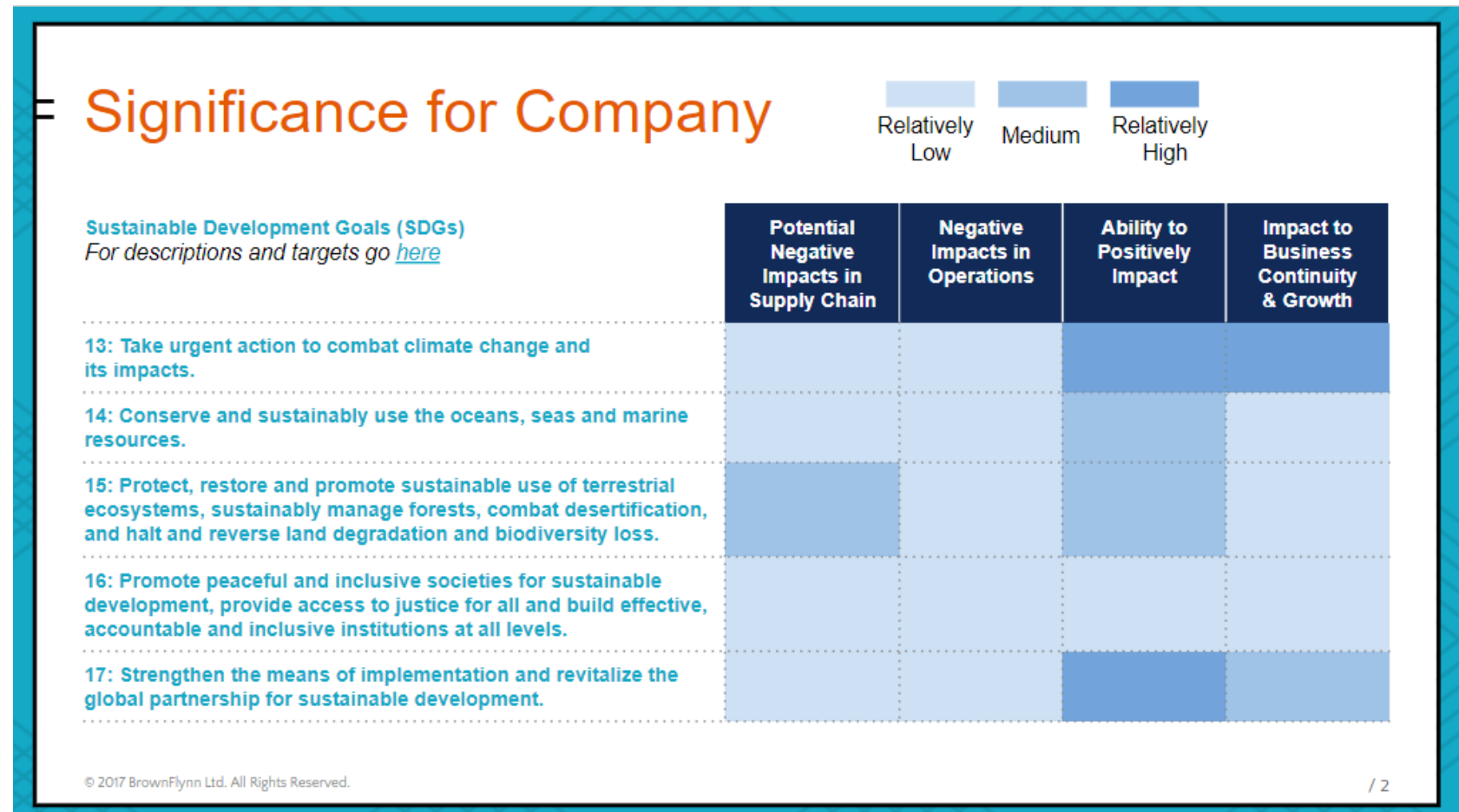
Looking at a **company's business practices, material topics, and sustainability endeavors**, determine your company's **real AND potential positive AND negative impacts in relation to the SDGs**.

By being in business and doing what you do, determine your company's **level of impact to the SDGs**—low, medium, high—relative to the other SDGs.

- Potential negative impacts in the supply chain
- Negative impacts in operations
- Ability to positively impact
- Impact to business continuity and growth

Those with the **highest level of impacts** should be considered **top priority SDGs**.

Note: Previous risk and materiality assessments can aid in this process.



Prioritization

Selecting priority SDGs

From the impact exercise illustrated on the previous slide, select top priority SDGs. You can choose to look at them in a tiered approach, if desired.

- Tier One – The SDGs with the **most “Relatively High” impacts; consider bold innovation and action**
- Tier Two – Has **slightly fewer “Relatively High” impacts**, but the company should still consider innovative ideas to reduce negative impacts and/or increase positive impacts
- Additional Opportunities – **“Relatively High” potential for positive impacts in areas that haven’t been robustly explored/considered**; this could also be SDGs where contributing products, tools, or expertise to other organizations (such as NGOs) could help them create significant positive impacts




Ambition

Determining the level of ambition

For the high priority SDGs, gather cross-functional leaders and determine your company's current efforts and impacts, and level of ambition.

- Taking the company's current efforts, **determine specific impacts and where those occur**—localized, regional, national, global, and inside and/or outside of the company
- Discuss the level of ambition—**does the company want to go further with the level of impact and what could that look like?**
 - Ambitions could be based on what aspirational peers are doing, UN and GRI recommendations, innovative ideas, joining external working groups, etc.

The **associated disclosures** in the last column are the UN & GRI target-level recommendations from [Business Reporting on the SDGs: An Analysis of the Goals and Targets](#), published in 2017. This tool can assist your company in determining business actions to take and KPIs to track and report progress.

 Responsible Consumption and Production				
Relevant Targets	Company's Current Efforts	Company's Current Impact	Potential to Consider	Associated Disclosures
<p>12.2: By 2030, achieve the sustainable management and efficient use of natural resources</p> <p>12.4: By 2020, achieve the environmentally sound management of chemicals and all wastes throughout their lifecycle, in accordance with agreed international frameworks, and significantly reduce their release to air, water and soil in order to minimize their adverse impacts on human health and the environment</p> <p>12.A: Support developing countries to strengthen their scientific and technological capacity to move towards more sustainable patterns of consumption and production</p> <p>12.8: By 2030, ensure that people everywhere have the relevant information and awareness for sustainable development and lifestyles in harmony with nature</p>	<p>12.2: Transition to Clean Energy, pg. XX; New models for energy consumption, pg. XX; Recycled content, pg. XX; Reaching 100% renewable energy, pg. XX</p> <p>12.2, 12.4, 12.A: Supplier Code of Conduct, page X; assessments for high risk suppliers, pg. XX; Supplier training, pg. XX</p> <p>12.4: Work with companies across the industry to develop stronger alignment on chemicals of concern</p> <p>12.8: Education / Curriculum development</p>	<p>To help our clients understand the scope of their current endeavors, we categorize their impact into local, regional, operational, and global levels. This designation is made based on location and scale of their current activities.</p> <p>This view helps clients determine where their initiatives are scalable, and where there may be appetite or opportunity to go further.</p>	<p>Using best practice examples from peers and aspirational peers, feedback from stakeholder engagement, trending issues, and emerging management methods, we demonstrate opportunities for larger impact toward the identified targets.</p>	<ul style="list-style-type: none"> • Total energy consumption within and outside of the organization, in joules or multiples • Energy intensity ratio for the organization • Amount of reductions in energy consumption achieved as a direct result of conservation and efficiency initiatives, in joules or multiples • Total volume of water recycled and reused by the organization. • Percentage of recycled input materials used to manufacture the organization's primary products and services <p>GRI: 301-2, 302-1, 303-3, 306-2</p>

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Reporting on the SDGs

Communicate Progress

In 2017, **47% of global GRI reports** mentioned connection to the SDGs and that number is projected to increase.

According to GRI, there is **no established best practice for reporting on the SDGs**. The **SDGs can be incorporated into existing reporting frameworks**—non-GRI and GRI reports, integrated reports, the UNGC Communication on Progress, separate action reports, etc.

- In the [Heineken](#) report, they link their value chain impacts and commitments to the SDGs.
- [Credit Suisse](#) summarizes their contribution to the realization of the SDGs in a table; this table can be enhanced with performance indicators.
- In its UNGC Communication on Progress, [Novozymes](#) reports on the connection between their material topics (across their value chain) and the SDGs as well as their contribution to the SDGs.
- While the GRI framework does not require that the SDGs be referenced in the GRI Content Index, companies like 3M are choosing to call it out in their [GRI Content Index](#).
- [Newmont Mining](#) calls out their impact on 5-SDGs in their May 2018 ESG Briefing for investors.

BrownFlynn recommends reporting on:

- The SDGs that the company impacts (both negatively positively) throughout its value chain
- The company's current actions and ambitions for the priority SDGs, including key investments, partnerships, advocacy, etc.
- Impact/progress toward the SDGs using existing indicators/KPIs

Reporting on the SDGs (3M)

About Report | GRI Index

GRI Index

Global Reporting Initiative (GRI) Content Index and UN Global Compact Report on Progress

SD
Standard Disclosure

EC
Economic

EN
Environment

HR
Human Rights

LA
Labor Practices

PR
Product Responsibility

SO
Society

This is our Communication on Progress in implementing the principles of the United Nations Global Compact and supporting broader UN goals. We welcome feedback on its contents.

194 | 3M 2017 Sustainability Report #improvinglives | 195

SD General Standard Disclosure

GRI Element	Description	Cross-Reference (Hyperlinks) or Direct Answer	Page (PDF)	GRI Disclosure Level	Connections to UN Initiatives*
G4-1	Statement from the most senior decision-maker of the organization	Message from our CEO	7	●	
G4-2	Description of key impacts, risks and opportunities	Message from our CEO Global Challenges Materiality	7 38 40	●	

Organization Profile

G4-3	Name of organization	3M Company	50	●	
G4-4	Primary brands, products, and services	Our Products Annual Report, 10-K, pages 4-7	168	●	
G4-5	Location of the organization's headquarters	3M Company 3M Center St. Paul, Minnesota, United States	50	●	
G4-6	Number of countries operating in, and countries with significant operations	70-plus Corporate Code of Conduct Annual Report, 10-K, page 10	50	●	
G4-7	Nature of ownership and legal form	Annual Report, 10-K, page 4		●	
G4-8	Markets served	Our Products Annual Report, 10-K, pages 4-7	168	●	
G4-9	Scale of organization	Employee Programs Sustainability Metric Tables Annual Report, 10-K, pages 4-7	110 212	●	
G4-10	Total number of employees	91,600 Corporate Code of Conduct Employee Programs Health and Safety Sustainability Metric Tables Annual Report, 10-K, page 4	90 110 120 212	○	UNGC Principle 6 SDG 8
G4-11	Percentage of employees covered by collective bargaining	29 percent Human Rights	98	●	UNGC Principle 6 SDG 8
G4-12	Description of supply chain	Suppliers	158	○	
G4-13	Significant changes in organization during reporting period	Annual Report, 10-K, pages 71-75		●	
G4-14	Precautionary approach	Global Challenges Environmental Management Innovation Management	38 128 178	●	

LA Labor Practices and Decent Work

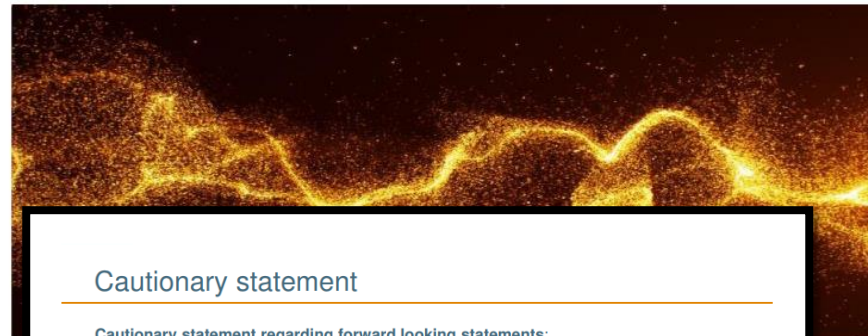
GRI Element	Description	Cross-Reference (Hyperlinks) or Direct Answer	Page (PDF)	GRI Disclosure Level	Connections to UN Initiatives*
G4-LA1	Employee hires and turn over	Employee Programs	110	○	UNGC Principle 6 SDG 5, 8
G4-LA2	Benefits provided to full-time employees	Employee Programs	110	○	SDG 8
G4-LA3	Return to work and retention after parental leave	Employee Programs	110	○	UNGC Principle 6 SDG 5, 8
G4-LA4	Minimum notice periods regarding operational changes	Employee Programs	110	○	UNGC Principle 3 SDG 8
G4-LA5	Workers represented by management-worker health and safety committees	Health and Safety	120	●	SDG 8
G4-LA6	Type and rates of injury, lost days, work-related fatalities	Health and Safety 2016 Metrics	120 212	○	SDG 3, 8
G4-LA7	Workers with high incidence or high risk of diseases related to their work	We are always taking steps to protect our most important asset – 3M employees. Our innovations are only possible with the minds, talent and commitment of all of our employees worldwide, so we put a lot of thought and effort into keeping them safe and healthy. Our robust Safety and Health Policy applies to all 3M operations.		○	SDG 3, 8
G4-LA8	Health and safety topics covered in agreements with trade unions	This information is considered Business Confidential.		○	
G4-LA9	Average hours of training per employee	Employee Programs Although 3M tracks some training hours, it is not consistent globally. 3M believes indicators that align results of the people with success of the Company are direct indicators of successful development programs.	110	○	UNGC Principle 6 SDG 8
G4-LA10	Programs for skills management and lifelong learning	Employee Programs	110	●	SDG 8
G4-LA11	Percentage of employees receiving regular performance reviews	Employee Programs	110	●	UNGC Principle 6 SDG 5, 8
G4-LA12	Employees by category for diversity indicators	Diversity and Inclusion Employee Programs	70 110	○	UNGC Principle 6 SDG 5, 8
G4-LA13	Remuneration of men to women by employee category	3M sets and administers compensation based on external market competitiveness without regard to gender.		○	UNGC Principle 6 SDG 5, 10

#improvinglives | 203

Reporting on the SDGs (Newmont Mining)



Newmont ESG Briefing
May 22, 2018



Cautionary statement

Cautionary statement regarding forward looking statements:

This presentation contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, which are intended to be covered by the safe harbor created by such sections and other applicable laws. Such forward-looking statements may include, without limitation: (i) estimates of future production and sales; (ii) estimates of future costs applicable to sales and all-in sustaining costs; (iii) estimates of future capital expenditures; (iv) estimates of future cost reductions and efficiencies; (v) expectations regarding the development, growth and potential of the Company's operations, projects and investment, including, without limitation, completion date, expected capital, net cash savings, internal rate of return, and projected profiles for current, mid-term and feasibility projects, and upside potential; (vi) expectations regarding future free cash flow generation, liquidity and balance sheet strength; (vii) estimates of future closure costs and liabilities and remediation plans; (viii) expectations of future dividends and returns to shareholders; (ix) future expectations and goals for environmental, social, safety and governance performance, including estimates of power, diesel and freshwater usages, and estimated future CO2 emissions and GHG levels; and (x) expectations of future risk mitigations. Estimates or expectations of future events or results are based upon certain assumptions, which may prove to be incorrect. Such assumptions, include, but are not limited to: (i) there being no significant change to current geotechnical, metallurgical, hydrological and other physical conditions; (ii) permitting, development, operations and expansion of the Company's operations and projects being consistent with current expectations and mine plans, including without limitation receipt of export approvals; (iii) political developments in any jurisdiction in which the Company operates being consistent with its current expectations; (iv) certain exchange rate assumptions for the Australian dollar to the U.S. dollar, as well as other the exchange rates being approximately consistent with current levels; (v) certain price assumptions for gold, copper and oil; (vi) prices for key supplies being approximately consistent with current levels; (vii) the accuracy of our current mineral reserve and mineralized material estimates; and (viii) other assumptions noted herein. Where the Company expresses or implies an expectation or belief as to future events or results, such expectation or belief is expressed in good faith and believed to have a reasonable basis. However, such statements are subject to risks, uncertainties and other factors, which could cause actual results to differ materially from future results expressed, projected or implied by the "forward-looking statements". Other risks relating to forward looking statements in regard to the Company's business and future performance may include, but are not limited to, gold and other metals price volatility, currency fluctuations, operational risks, increased production costs and variances in ore grade or recovery rates from those assumed in mining plans, political risk, community relations, conflict resolution governmental regulation and judicial outcomes and other risks. For a more detailed discussion of such risks and other factors, see the Company's 2017 Annual Report on Form 10-K, filed with the Securities and Exchange Commission (SEC) as well as the Company's other SEC filings. The Company does not undertake any obligation to release publicly revisions to any "forward-looking statement," including, without limitation, outlook, to reflect events or circumstances after the date of this presentation, or to reflect the occurrence of unanticipated events, except as may be required under applicable securities laws. Investors should not assume that any lack of update to a previously issued "forward-looking statement" constitutes a reaffirmation of that statement. Continued reliance on "forward-looking statements" is at investors' own risk. Investors are reminded that this presentation should be read in conjunction with Newmont's 2017 Annual Report on Form 10-K, available on the SEC website and www.newmont.com.

May 2018

Newmont Mining Corporation | 2018 ESG Briefing – Slide 2

Focus on minimizing risk and creating value

Efforts focused on where Newmont can make the biggest difference

- Environmental – minimizing impacts on air, water & land and collaborating
- Social – improving lives, respecting human rights and creating shared value
- Governance – meeting expectations, managing risks and upholding standards

United Nations Sustainable Development Goals (SDGs) – Newmont priorities



May 2018

Newmont Mining Corporation | 2018 ESG Briefing – Slide 8

Safety Share

Global water, sanitation and hygiene facts

- ~ 800 million people do not have access to an improved water source
- More people have access to mobile phones (6B), than access to working toilets (4.5B)
- Unsafe drinking water, limited water for hygiene, lack of sanitation contribute to 8% of all deaths



Sources: Water Aid, CDC, World Health Organization, UNICEF, World Vision

UN Sustainable Development Goal 6 – universal access to safe drinking water and sanitation by 2030

May 2018

Newmont Mining Corporation | 2018 ESG Briefing – Slide 3

Emerging Projects & Initiatives

Latest Developments: Social & Human Capital



<http://www.social-human-capital.org/>

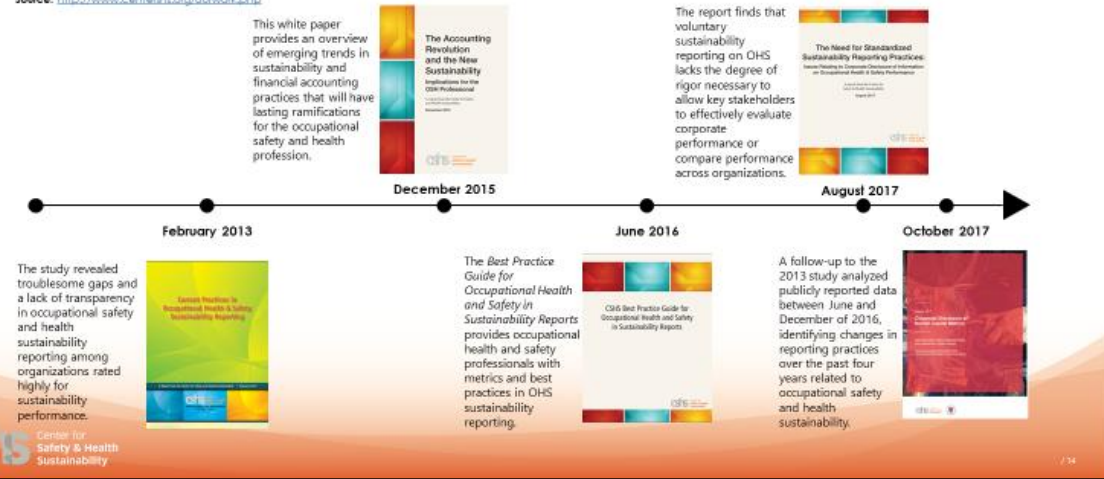
<http://www.centershhs.org/human-capital.php>

<http://www.impact2030.com/>

Progress to Date

The evolution of Center for Safety and Health Sustainability research

Source: <http://www.centershhs.org/overview.php>



IMPACT | 2030

IMPACT2030 STRATEGIC PRIORITY: To develop very specific global metrics on the investment of human capital in communities and on the Sustainable Development Goals

Presentation for the IMPACT2030 Advisory Council
by Mike Wallace, Partner,
BrownFlynn, an ERM Group company

Save the Date
July 19, 2018
Nasdaq, Microsoft & Intel
PDX Susty #5

Thank You

For more information on BrownFlynn's services,
please visit www.brownflynn.com or contact us below.

Mike Wallace

Partner

(424) 320 3501

Mikew@brownflynn.com




Do Good. Do Well. **Win.**TM



Portland Roasting Coffee

- In business since 1996
- Locally owned and operated
- Focused on building sustainable relationships



How did we decide on SDGs?

- Previously we used the Millennium Development Goals as metrics to measure Portland Roasting Coffee against
- In 2017, we chose one SDG to focus on each month
- In 2018, we chose 1 SDG to focus on each quarter



What are we doing with the SDGs?

- In 2017 we planned to have an event a month that could be attached to a SDG
- In 2018 we chose to focus on a goal a quarter and then broke down each quarter into three parts: Local Impact, Pacific NW Impact and Global Impact
- 2018 goals:
 - #5 Gender Equality
 - #6 Clean Water and Sanitation
 - #7 Affordable and Clean Energy
 - #13 Climate Action
- Education!



Challenges

- Staff engagement is very hard!
- Social media outreach is a challenge



Successes

- Two blood drives in 2017 and 4 planned for 2018 (Goal 3: Good Health and Well Being)
- In 2017 we had a food drive, feminine products drive, Earth Day with a local preschool and a Coast Cleanup
- Positive impacts can happen if you are given the freedom from leadership to branch out in ways the company previously has not considered



Recommendations

- Get your owner/VP/manager whomever on board
- Small steps will give you better success
- Go over all SDGs with a team and figure out what is most important to all of you and which are feasible to work on
- Find things staff are passionate about

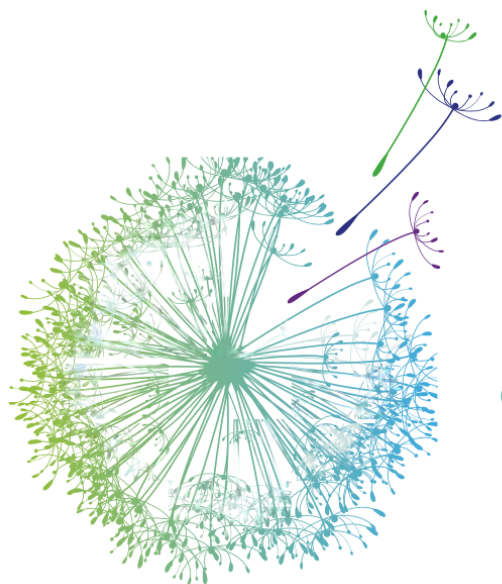


What next?

- 2018 is currently fully planned
- Our green team is hopefully going to be a stopping point for the decision making of all future products we bring in
- Looking to focus on our packaging to address Goal 12: Responsible Production and Consumption overall in our company infrastructure

International Year of Sustainable Tourism For Development

Netanya Trimboli | *Director of Communications + PR* | HI USA
Michele Machado | *Community Engagement Liaison* | HI Portland Hawthorne

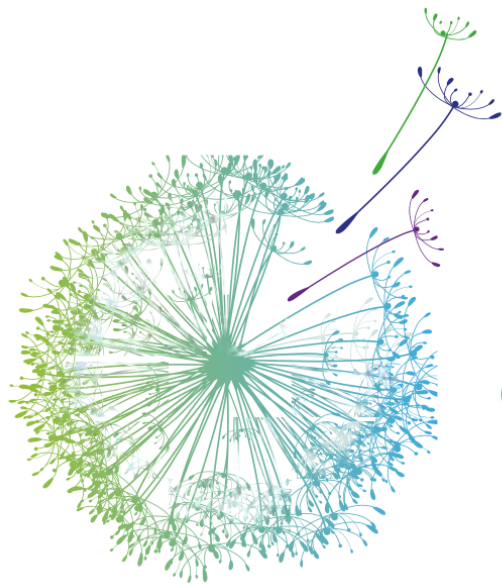


2017
**INTERNATIONAL YEAR
OF SUSTAINABLE TOURISM
FOR DEVELOPMENT**



Back in Time: February 2016

- Looking to 2017, the UN's designated International Year of Sustainable Tourism for Development
- New Board seat with the UNWTO
- HI USA has never led a consumer-focused sustainability campaign



2017
INTERNATIONAL YEAR
OF SUSTAINABLE TOURISM
FOR DEVELOPMENT

The task...

Recognize 2017 in a Big Way

1. Declare an **advocacy** position for HI USA.
2. Incorporate at least 2 (preferably 3) pillars of the **Triple Bottom Line**.
3. Directly **engage/enlist** at least 100,000 people.
4. **Build visibility** among at least 2 million people.
5. **Partner** with at least 3 USA organizations.
6. Establish hostelling as an **upper tier partner** with the UNWTO.



Maximize your social impact | Minimize your environmental impact

Making it Happen

- **Game Changers** to engage our global community of travelers
- **Insight** to drive behavioral changes
- **Recognitions** that validate our efforts
- **Next Steps** that live beyond 2017

Must haves:

- ✓ No back-patting
- ✓ Buzz-worthy
- ✓ Mainstream
- ✓ FUN!

The Kick Off:



17 Hackers 10 Countries 48 Hours



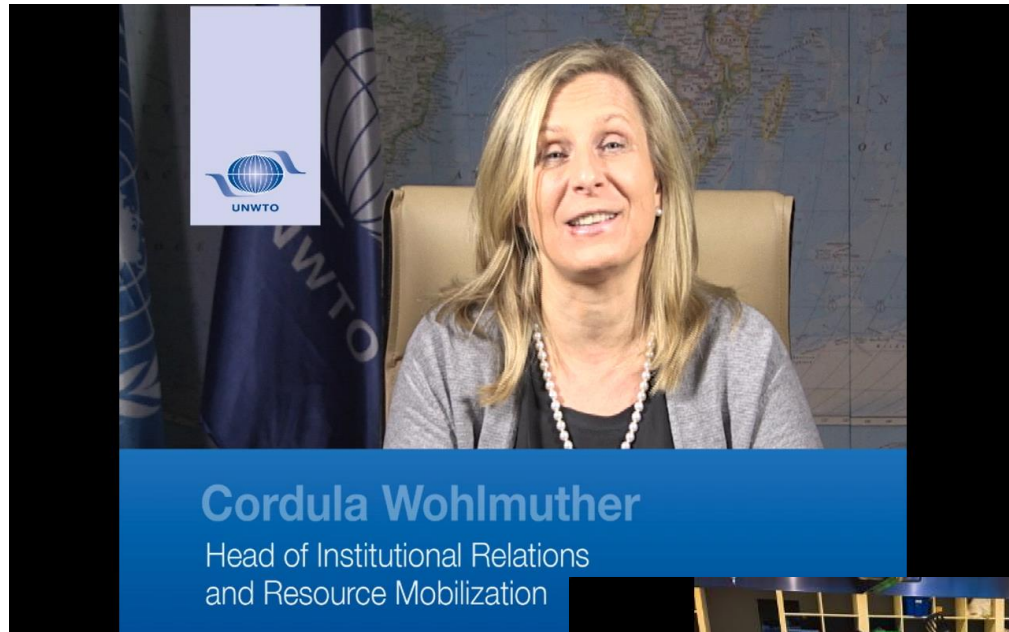
The Projects



THE CLIMATE EXPRESS



The Buzz



CONTRIBUTOR

Hack For 2030: Creative Problem Solving Across Borders

02/01/2017 03:00 pm ET | Updated 1 day ago

500

Like 608

Russ Hedge
Travel enthusiast, blogger
and Hostelling International
USA CEO



[Hack for 2030](#) successfully concluded last weekend at the HI Boston hostel and proved yet again the power of travel to bring diverse millennials together under one roof, this time for creative problem solving.



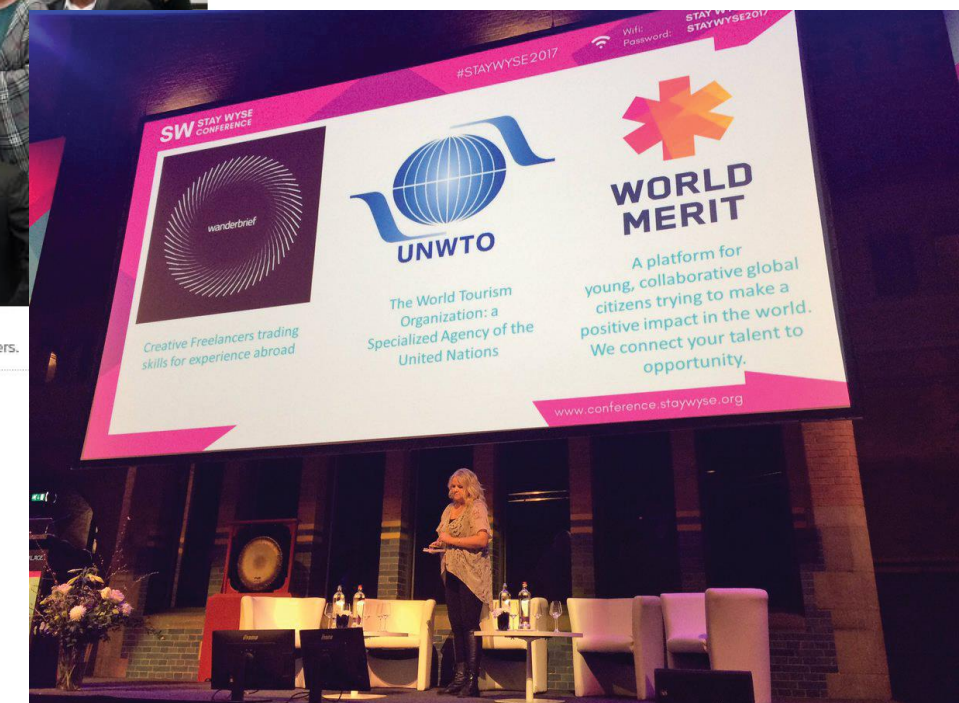
This post is hosted on the Huffington Post's Contributor platform. Contributors control their own work and



Marlou Hermesen @MarlouHermesen · Jan 26
The #HackFor2030 team preparing a lovely, healthy lunch for the participants! Food from our partners at Whole Foods Market 🍅🥕🍌🥗
World Merit, Wanderbrief, HI Boston and 7 others

6 11

from 10 countries at the end of a 48-hour hackathon, along with the event organizers.



Community

How to Save the Planet Based on Your Travel Personality

Pack your impact on your next adventure.

Posted on December 12, 2016, at 4:06 a.m.



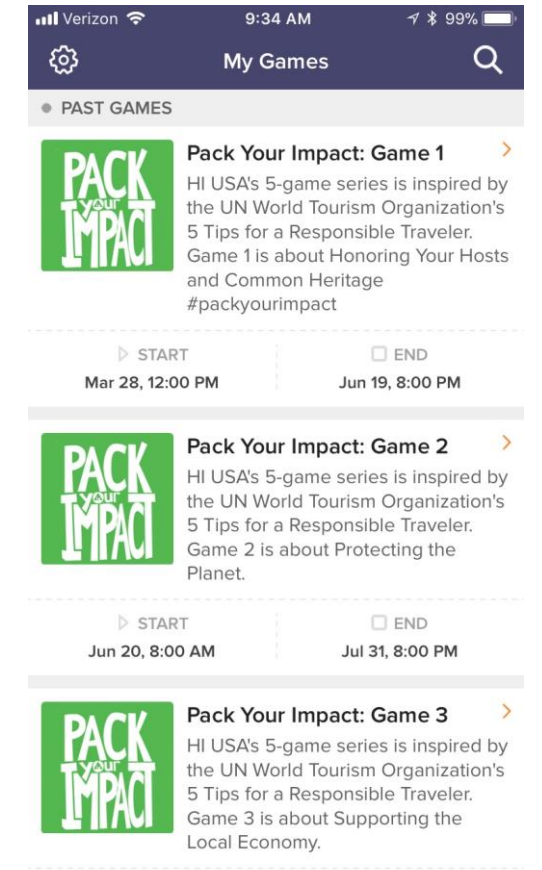
Game Changers

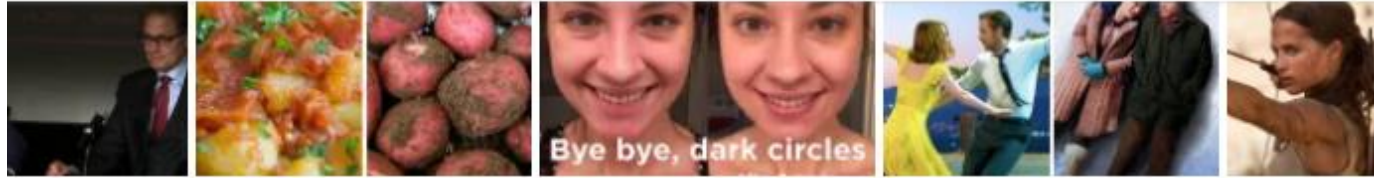


Impact Analyzer

Think about your next trip, and follow our scoring method to rate your journey. Then see how you size up as a green traveler!

SCORE YOUR TRIP [>](#)





Community

How to Save the Planet Based on Your Travel Personality

Pack your impact on your next adventure.

Posted on December 12, 2016, at 4:06 a.m.

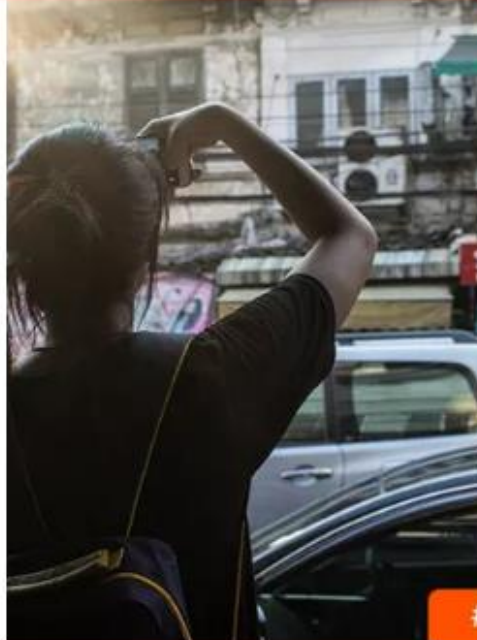


How to Save the Planet Based on Your Travel Personality Retake Quiz

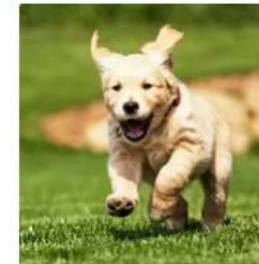
You got: Inspired Localist

You're someone who's always after that authentic, local experience. You want to be an active participant in the local community and see and do things differently than your typical tourists. And it's because you understand how eye-opening, life-changing, and more meaningful those types of experiences can be. You're already attuned to [...[Read more](#)]

[Share](#) [Tweet](#) [Copy Link](#)



WHAT ANIMAL WOULD BE YOUR IDEAL TRAVEL COMPANION?



Dog



Monkey



Wombat



Chameleon



Cat



Sloth




What's the best part of hostelling? The people you meet! Keep your travel spirit alive with a dinner party with a twist.

How it works

- Invite 3 friends to dinner
- Each friend brings another friend the others don't know
- Talk!



Amplification: 5-Part Influencer Series



Don't Forget To Move - Adventure Travel Blog with HI San Francisco
Downtown Hostel.
June 9, 2017 · San Francisco, CA · Paid · 🌐

On Thursday we hosted a super fun dinner party at HI - San Francisco Downtown Hostel!! We ate some delicious food and played a game to get to know each other. You can have your own #PackYourImpact dinner party by downloading the cards at <http://bit.ly/HIUSAimpact> and watch the other parties in Boston, Chicago, Santa Monica and New York! Thanks for including us Hostelling International USA #ad

2.5K Views



#PackYourImpact
Twitter Chat
July 19th, 2pm ET

 **HI USA** bit.ly/HIUSAimpact  **WANDERFUL**

CAMPAIGN RESULTS

12,101 TOTAL ENGAGEMENT

561 LINK CLICKS

21 MILLION TOTAL IMPRESSIONS

- 229 Instagram comments
- 4,433 Facebook video views
- 128 Facebook likes/comments
- 7,311 likes/retweets from Twitter & Instagram
- 1,252 mentions
- 174 users
- 21,450,939 impressions
- 1,090,751 reach



The Traveler's Scavenger Hunt

- Scavenger hunt app
- 5-game series
- Supports UNWTO's 5 Tips for a responsible Traveler
- Location agnostic
- Featured on the International Year website

**The Traveler's Scavenger Hunt:
GAME 2**

Download GooseChase Search Play

\$200 LONELY PLANET VOUCHER 1st

\$50 LONELY PLANET VOUCHER 2nd

\$25 LONELY PLANET VOUCHER 3rd

Prizes sponsored by

HI USA lonely planet



Scavenger hunt is starting! As proud partner of non-profit [Hostelling International USA](#) we take part in their hunt. First challenge: cleanup crew! #packyourimpact

Join too: www.hiusa.org/play



641 Views



Dress Up 500 pts

Go into a clothing store and tell the salesperson you want to dress like a local. Take a picture wearing whatever outfit he or she recommends. Must include top and bottom.

Impact Analyzer

- Asks questions about your travel plans
- Rates how green your travel plans are
- Reveals a Pledge

THE BASICS

Accommodations



Transportation



Responsible Traveler

You've got the basics covered, and at times may go out of your way to do the right thing. To make more of a positive impact on the place you're visiting, go back through the list and try to find one or two more things you could integrate into your travel plans.

[Try Again](#)



Pack Your Impact Pledge

I will not...

- Participate in an activity or entertainment that harms the environment or animals
- Purchase anything that harmed wildlife or the local culture
- Take transportation harmful to the environment when other options are reasonable and available





Insights

HI Impact Hostels

It's easy to be a sustainable traveler when your destination is environmentally and socially responsible. Check out how some of our hostels are inviting guests to join them in making a HI impact in the local community:

HI San Francisco



In San Francisco, our 3 hostels make it easy to make a positive social impact – especially if you're there on January 16.

HI Boston



What do you get when you combine 17 changemakers, creatives, and developers from 10 countries in a hostel for 48 hours? Hack For 2030!

HI New York City

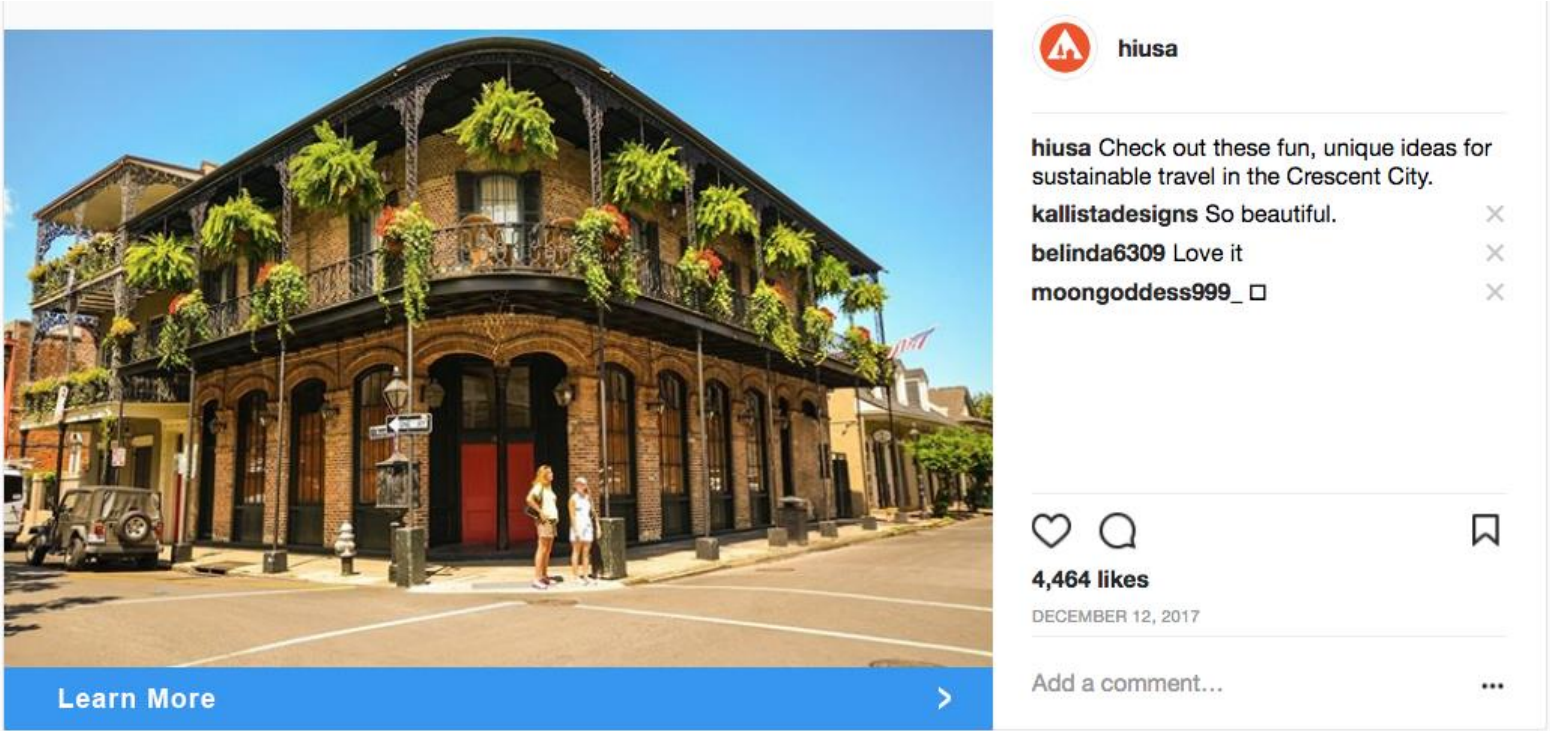


HI Portland Hawthorne



Green Footprints

- Responsible travel guides
- 10 locations
- Most engaged sustainability content



Leave A Green Footprint Across the U.S.

If we have a hostel there, we know the area inside and out. Check out our staff's recommendations for responsible travel through a local's eyes. And these are the things they see, do, and eat themselves, so you know you're getting an authentic experience.

Boston



Los Angeles



New York City

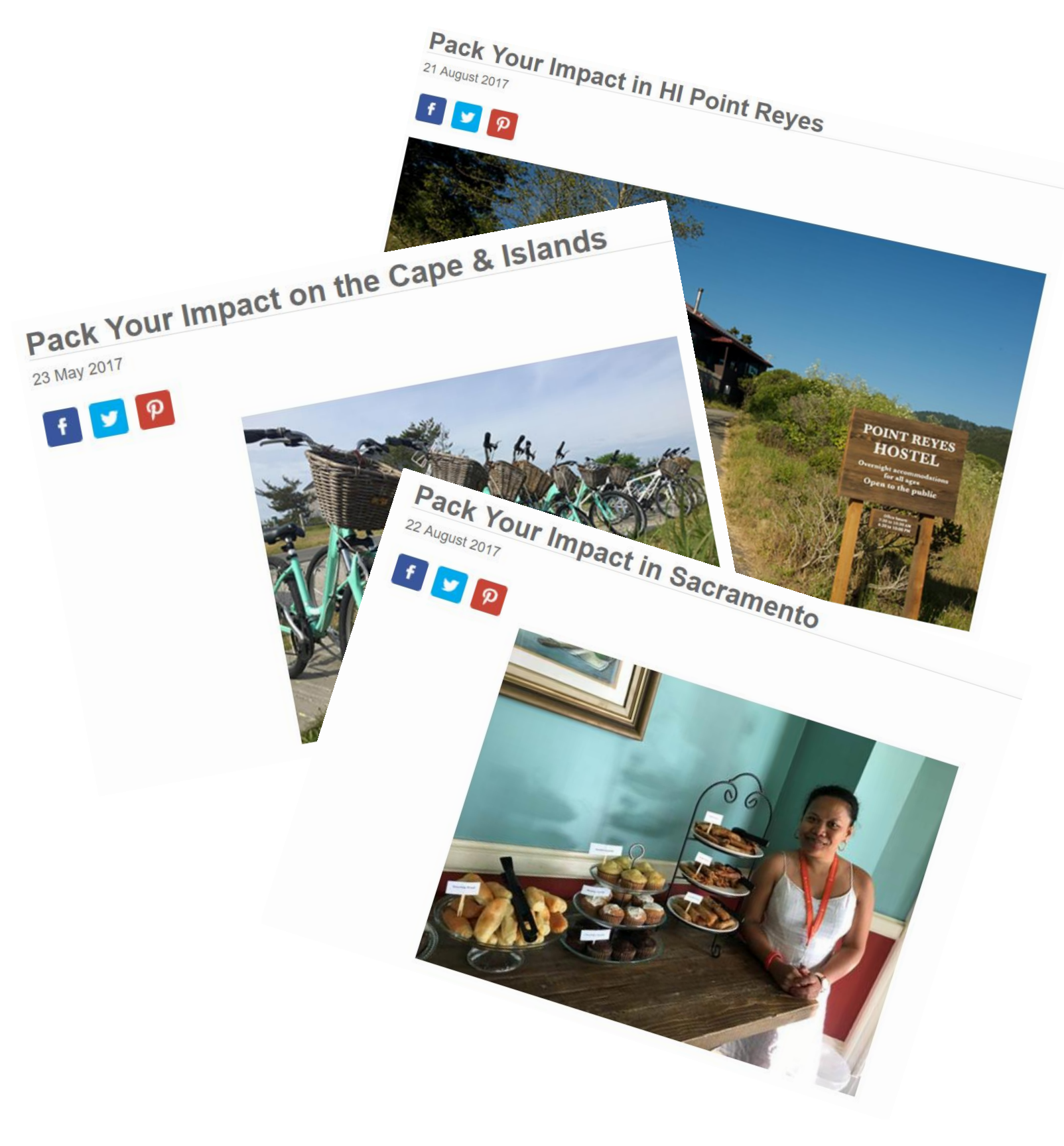


Sacramento



HI Impact Hostels

- Highlight sustainability stories at our hostels
- 16 hostels represented
- Social and environmental impact
- Invites travelers to participate



Hostel Highlight: HI Portland Hawthorne

- Hosted Global Goals Fair in support of World Environment Day
- Local partners with vendor booths
- Influencer 3-part blog series



WHY WAIT TO SEE THE WORLD?

#PackYourImpact + Travel More Sustainably





The Youth Assembly
at the United Nations

On the occasion of the Youth Assembly
August 9 – 12, 2017

The Power of Youth:
**Making a difference
through Sustainable
Tourism**

August 11th, 2017 (10:00 am - 11:30 am)

Conference room 2,
UN Headquarters, New York

PANEL

August 11, 2017 10:00-11:30

Opening scene setter:

Sandra Carvao, Chief, Communications,
World Tourism Organization (UNWTO)

Daniella Foster, Senior Director of Global Corporate
Responsibility, Hilton Worldwide

Russ Hedge, Representative of WYSE Travel Confederation and
Hostelling International

Panel Discussion:

Moderator: Ms Sandra Carvao, Chief Communications,
UNWTO

Ms Susan Reichle, President, International Youth Foundation

Ms Daniella Foster, Senior Director, Global Corporate
Responsibility, Hilton

Ms Shawnice Jackson, Reconnecting Youth, Global Advisory
Committee Member



Travel + Social Good Global Summit

- Invite-only audience from around the world
- Russ asked to speak to HI USA's leadership in sustainability
- Focus on Pack Your Impact



Educate about sustainable travel



Recognitions



Impact Travel Alliance White Paper

- “Trends and Tactics to Mainstream Sustainable Tourism”
- Developed in partnership with NYU
- Only organization to receive a full-page mention
- Quote included in press release

04. Transparency [cont'd]

Hostelling International USA is committed to creating a network of sustainable hostels by following the Global Sustainable Travel Council's criteria. The hostels are measured against the GSTC's standards in three areas – ecological, societal and economic sustainability. In addition, HI USA clearly showcases its sustainability efforts and mission in a clear and easy-to-understand format on its website and around its hostels.



(Above) Doors at HI NYC, painted with art that conveys their mission.



Pack Your Impact

2017 is designated by the UN as the Year of Sustainable Tourism Development, and HI USA wants to help you Pack Your Impact before, during, and after your travels.

PACK YOUR IMPACT >



Our Journey to Sustainability

From retrofitting historic buildings in New York City and Chicago, to repurposing lighthouses in California, HI USA has sought to operate our hostels in an environmentally responsible manner, measuring and communicating our impacts to the hostel community and the public.

HI USA SUSTAINABILITY >



Hostel Environmental Standards

HI USA's hostels must be compliant with a range of environmental best practices to maintain their sustainability certifications. See the list of environmental best practices followed by our green hostels across the country.

QUALITY STANDARDS >

WYSE Travel Webinar Case Study

Marketing Real Social Impact

How to record, measure and communicate social impact

Christina Tunnah, World Nomads
17 January 2018



WYSE TRAVEL
CONFEDERATION

www.wysetc.org [wysetravelconfederation](https://www.facebook.com/wysetravelconfederation) [WYSETC](https://twitter.com/WYSETC)

WYSE TRAVEL CONFEDERATION WORKING FOR GLOBAL YOUTH TRAVEL

Prior to leaving
On the road
When you return

PACK your IMPACT



www.wysetc.org [wysetravelconfederation](https://www.facebook.com/wysetravelconfederation) [WYSETC](https://twitter.com/WYSETC)

National Geographic Leader in Sustainable Tourism

- Presented at the Adrian Awards, hosted by HSMAI
- More than 100 applications
- Recognized as 1 of 4 Gold recipients
- Announced at 1,000-person gala



**NATIONAL
GEOGRAPHIC
TRAVELER
HSMAI
ADRIAN
AWARDS**
LEADER IN
SUSTAINABLE TOURISM

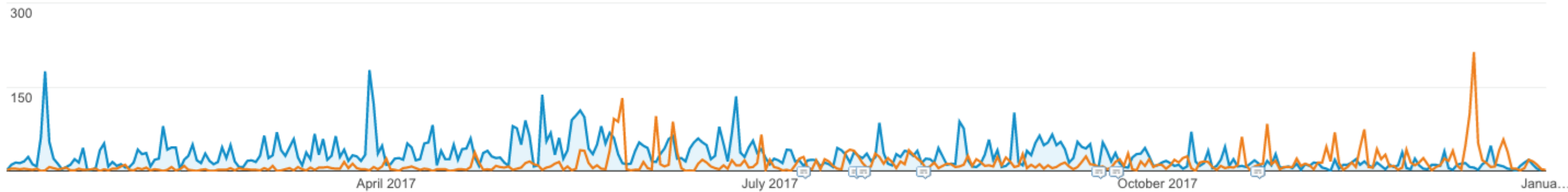


HI USA NAMED NATIONAL GEOGRAPHIC GOLD LEADER

A major congrats to our friends at [Hostelling International USA](#), who were named a National Geographic Gold Leader in Sustainable Tourism at HSMAI's Adrian Awards Gala. They were recognized for their [Pack Your Impact®](#) campaign, which encourages travelers to reduce their environmental footprint while making a positive social impact on their travels.

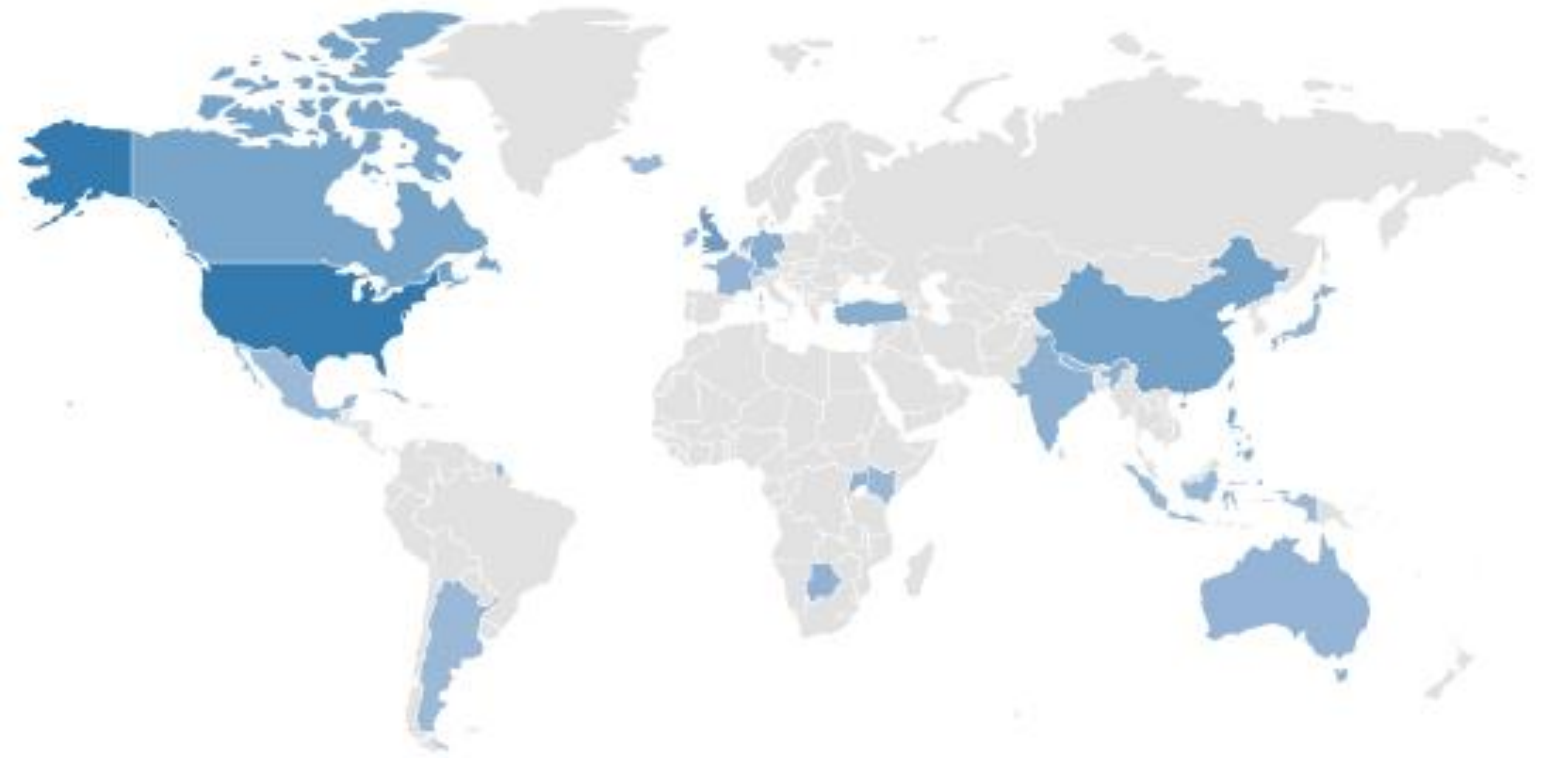


Outcomes



Data

- 24+ million impressions
- 3.3 million reached
- 55,000+ engaged
- 202% increase in web traffic
- 21 participating hostels
- 19 influencers sharing our message



2017 Goals

1. Declaring an advocacy position for HI USA.
Action-oriented activities advocated for a behavioral change toward responsible travel
2. Incorporating at least 2 (preferably 3) pillars of the Triple Bottom Line.
Social and Environmental broadly featured; financial referenced
3. Directly engaging/enlisting at least 100,000 people.
55,279 people engaged
4. Building visibility among at least 2 million people.
3.3 million people reached
5. Partnering with at least 3 USA organizations.
3 US -- Lonely Planet, Wanderful, Impact Travel Alliance; 2 International -- Wanderbrief, World Merit
6. Establishing hostelling as an upper tier partner with the UNWTO.
UNWTO endorsed Hack For 2030 and Scavenger Hunt; added to UNWTO's official website; Russ invited to speak in China

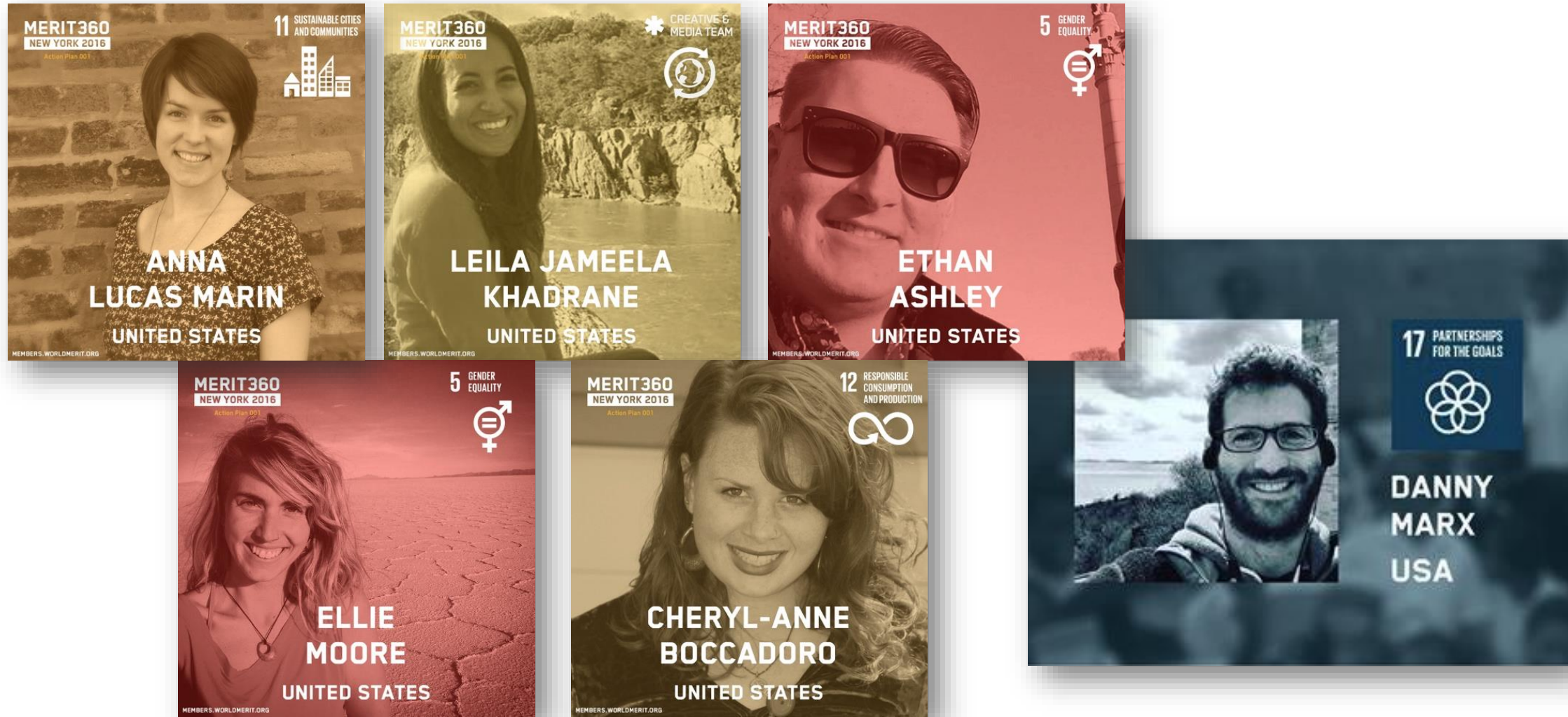
Merit360

A program by UK NGO World Merit engaging 360 changemakers from 80+ countries to develop action plans in order to tackle the world's most pressing issues

The UN Sustainable Development Goals



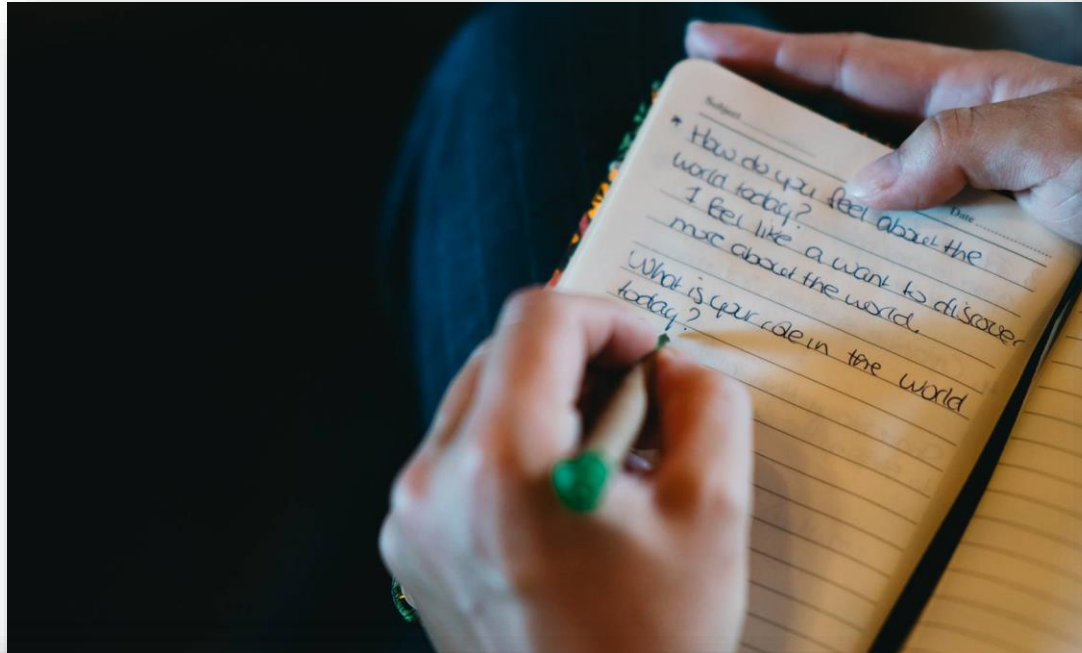
Merit360: HI USA Staff Involvement



Participants

Facilitator

2 Week Working “Retreat” at Camp



*Daily
Expert / VIP
Presentations*



Workshops

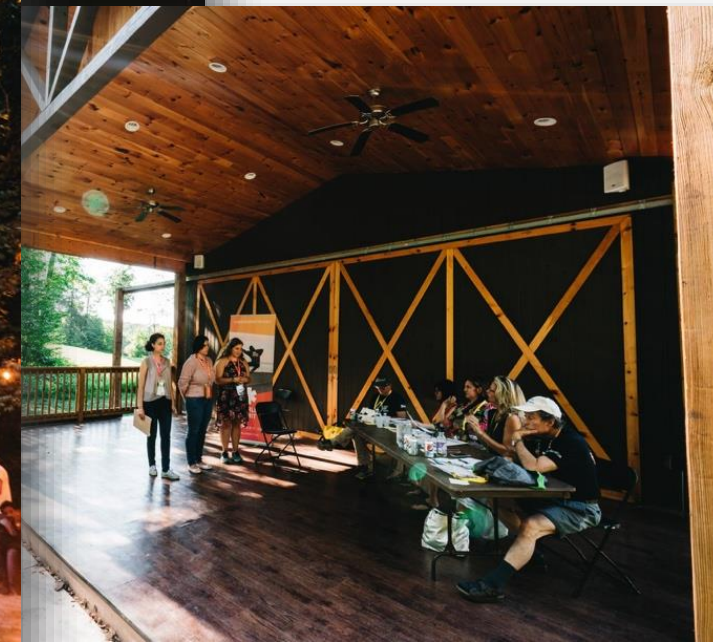
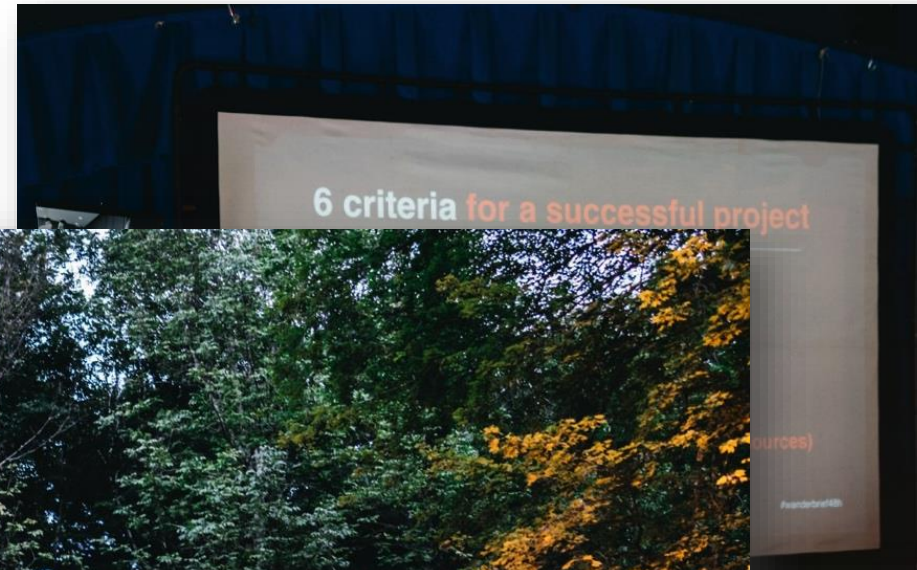
At Camp



*Countless hours of group
and solo work*

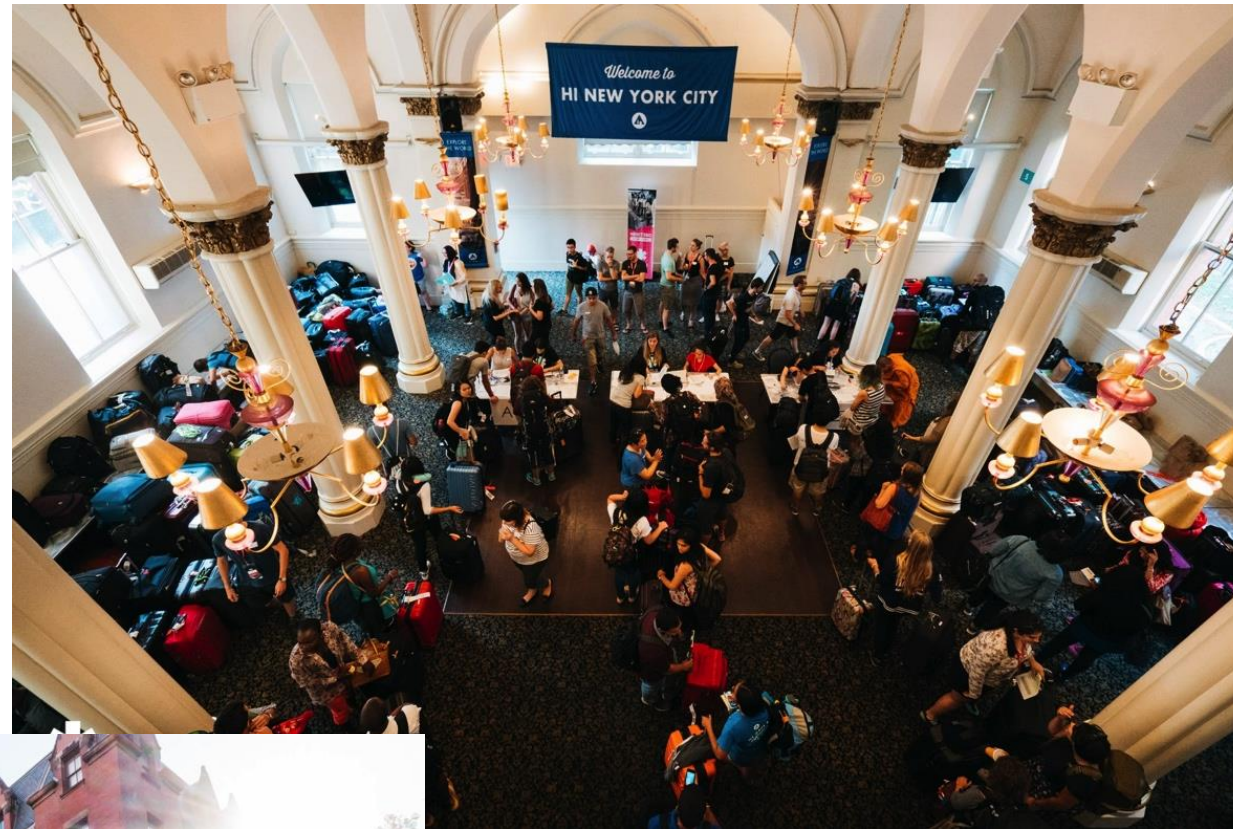


At Camp



Practice pitch in front of industry experts

HI NYC Welcomes 360 Participants



The hostel acts as NYC hub for 3 days

The UN Day

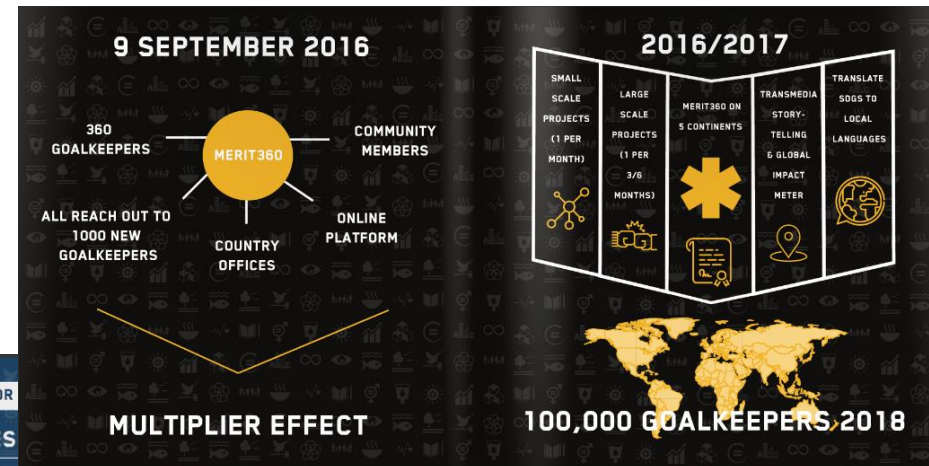


UN Involvement included

- **Dr. David Nabarro**
Special Advisor on the 2030 Agenda for Sustainable Development
- **Ahmad Alhendawi**
Secretary General's Envoy on Youth
- Many others



Action Plan Delivered



SDG17: PARTNERSHIPS FOR MAP OF OPPORTUNITIES

Primary Project

OVERVIEW
Partnerships are vital to successful implementation of the SDGs; unfortunately, they are too often framed in financial terms and rarely as an exchange of knowledge or expertise that generates mutual value. Map of Opportunities provides a simple, cost-effective tool to identify and pursue partnerships, using co-benefit analysis to maximise the impact of development spending.

Based on a proof-of-concept study conducted for Merit360 projects, our online tool allows users to visualise existing and potential partnerships at both the local and international level. An interactive map displays possible links under 3 areas - scaling, funding and capacity - joining the dots between different stakeholders. By connecting leaders, researchers and delivery partners, we can promote stronger collaboration and catalyse smarter, more comprehensive development planning across the system.

SDG TARGET FOCUS
Enhance partnerships for sustainable development

WHAT PROBLEM IS IT SOLVING?
Although the SDGs have been agreed by all Member States, the international community lacks the partnerships required to make them a reality. Map of Opportunities addresses this lack of cohesion, providing a platform to streamline and enhance policy, research, funding and project delivery.

OPERATIONAL REACH
Any national or international development initiative looking for:
- Create partnerships and/or exchange expertise
- Identify funding sources and/or invest in projects
- Take existing projects to scale and/or pilot new development solutions
- Enhance a project through consideration of co-benefits.

VALUE PROPOSITIONS
Map of Opportunities is a free-to-use online tool that systematises collated data and allows visualisation of connections between projects and organizations. Highlighting these links allows stakeholders to identify possible funding opportunities and collaboration partners, making the core aims of SDG 17 and contributing to the realization of all Sustainable Development Goals.

CUSTOMER RELATIONSHIPS
The platform is open-access, allowing anyone to view and make use of its functions. Users will submit details of their projects to help the site identify the most relevant partners/opportunities within its database, these projects then populate the broader Map, expanding the pool of partners for future searches.

CHANNELS
We will engage audiences primarily via our digital platforms (i.e. the online tool and social media), building a user base through collaboration with philanthropic incubators, social activist platforms, academic conferences and industry events/exhibitions.

REVENUE STREAMS
Market validation will be undertaken to determine pricing strategy. Key streams could include:
- Selling access to information and specific data sets (for funding organisations/investors, research bodies and other interested parties).
- Backlog support services (e.g. coordinating partnership development, navigating the online tool).
- Embedded advertising on our website.

SDG13: CLIMATE ACTION CLIMATE EXPRESS

Primary Project

OVERVIEW
The Climate Express (TCE) is a climate resiliency service or network. TCE is a cross-sectorial team made up of climate scientists, agricultural experts, NGO representatives, engineers, translators, young climate advocates and educators on buses to reach remote communities vulnerable to climate change. These teams design and deliver workshops, training sessions and on-the-ground projects tackling relevant challenges to each community. Local representatives assist in the planning of workshops and the implementation and management of programs after the bus's departure. TCE will launch its pilot project in Ghana in July 2017 to build resilience in communities affected by droughts and floods.

WHAT PROBLEM IS IT SOLVING?
Communities experiencing sea level rise and a knowledge and resource community resilience.

OPERATIONAL REACH
TCE reaches and has an impact on frontline communities experiencing the effects of climate change such as desertification, coastal erosion, droughts and floods. The pilot project in Ghana will have a particular impact on three communities affected by droughts and floods: Koro, Kidiaga and Iya.

SDG TARGET FOCUS
We have chosen to address the first sub-target of the Climate Action Sustainable Development Goal: "Strengthen resilience and adaptive capacity to climate-related hazards and natural disasters in all countries." (UN, 2016).

CUSTOMER RELATIONSHIPS
By partnering with local organizations, institutions and leaders, TCE can attract global experts and community members to join the resiliency team. Climate ambassadors are selected from previously visited communities to be spokespeople, trainers, and to the purpose of maintaining relationships for future operations in the area.

CHANNELS
Our main channel is the team of climate leaders involved, such as regional institutions, engineers, and local NGOs, to raise awareness and call the developed world to action. We will use international media, social media, blogging, advertising, and a documentary following the journey of the bus. We will also use existing channels of marketing and advertising in the communities we visit, such as radio, newspapers and town criers.

REVENUE STREAMS
An investment of \$100,000 is required for TCE's pilot project in Ghana. This sum will cover the cost of securing a bus and materials for workshops and caring for the resiliency teams on the ground. We will fundraise \$25,000 from friends and family and seek investments from Oxfam, World Wildlife Fund and multinational institutions for the remaining sum.

SDG16: PEACE, JUSTICE & STRONG INSTITUTIONS PEACE IS SIMPLE #DareToShare

Inspiring youth to be action driven & peace-builders

OVERVIEW OF THE CAMPAIGN IDEA
Our initiative targets youth around the world who are passionate about improving their communities but have not been able to direct their frustration and determination into concrete action. Contributing factors could include: a) feeling powerless to effect change; b) lack of peer group to explore and develop ideas; c) limited access to technical advice or expertise.

Our proactive youth network allows grassroots peacebuilders to "share your story" with an emphasis on two fundamental factors:
1. Starting a dialogue about what peace and conflict mean in different contexts.
2. Showcasing and spreading best practice of peacebuilding activities at the local level.

Storytelling will take both a digital and offline format, raising the project inclusive for the widest possible audience. The first strand involves our own 'Peace is Simple' website and #DareToShare campaigns on social media (e.g. Facebook, Twitter, Instagram, Snapchat). This will be complemented with face-to-face peacebuilding clinics hosted at partner bodies in the local community (e.g. universities, cultural centres, religious foundations and places of worship). In both phases, individual experience will be captured in a best practice template that outlines what, how and where activity was implemented, building a knowledge bank for our global network.

OPERATIONAL REACH
In the first year we aim to:
1. Engage 5,000 young people to share their stories on our platform (online or offline), with an indirect reach of 1 million people through internet/news on social media.
2. Support 1,000 young people around the world to join and/or launch local peacebuilding initiatives, using best practice from the campaign.

TARGET AUDIENCE
Young people aged 12-30 years old around the world.

CALL TO ACTION
What do 'war' and 'peace' mean to your community? How are you making a change? We dare you to share and join our movement!



lacking; who did they work with; what were the major obstacles and how did they overcome them).
Step 3: Apply for grants to subsidise start up costs (e.g. website development).
Step 4: Build social media channels and Peace is Simple website, using both in-house and external expertise.
Step 5: Launch a social media campaign on all platforms.
Step 6: Develop partnerships with organisations and individuals to widen reach for #DareToShare campaign.
Step 7: Engage local institutions to organise offline 'peacebuilding clinics'.
Step 8: Begin to build a directory of local initiatives for the Peace is Simple website, providing a database of best practice for registered users.
Step 9: Ongoing administration of the online platform, including data captured from offline 'clinics'.
Step 10: Arrange speaker slots at relevant events to encourage participation in the campaign.
Step 11: Write monthly newsletters for registered users, showcasing specific case studies/initiatives from the Peace is Simple network.

- ENACTUS
- One Young World
- Young Enterprise
- Ashoka
- Influential young bloggers/vloggers
- Local institutions to host 'peacebuilding clinics':
 - Schools and universities
 - Religious institutions
 - Youth clubs
- Partners to provide expertise and guidance:
 - Peace Day app
 - Peace One Day / Peace First
- Potential corporate sponsors (embedding/incorporating the campaign in their platform):
 - Facebook, Twitter, Reddit, Buzzfeed, Snapchat, Twitch, Vimeo, Instagram

Read the whole thing:
https://issuu.com/worldmerit/docs/ap001_separate

What's Next?



Booking.com Grant

- First met at Travel + Social Good Summit
- Global competition to fund dream sustainability project
- Thinking big



The Million Gallon Challenge

- Goal to reduce shower time by 30 seconds
- Challenge to save 1 million gallons of water in one year
- Create a behavioral change for guests
- HI USA wins a quarter million dollars!



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



HAWTHORNE BLVD BUSINESS ASSOCIATION - #DitchTheStrawPDX CAMPAIGN

HAWTHORNE BLVD BUSINESS ASSOCIATION

JUNE 5 - JULY 5, 2018

DITCH THE STRAW

#DitchTheStrawPDX
CAMPAIGN

PARTICIPATING BUSINESS

BUSINESSES ON HAWTHORNE JOIN THE PORTLAND CHAPTER SURFRIDER FOUNDATION'S #DitchtheStrawPDX CAMPAIGN IN HONOR OF WORLD ENVIRONMENT DAY AND WORLD OCEANS DAY.

PARTICIPATING BUSINESSES WILL VOLUNTARILY GIVE UP SINGLE USE PLASTIC STRAWS AND START AN "UPON REQUEST" POLICY FOR A PAPER STRAW ALTERNATIVES THAT RAPIDLY BREAK DOWN IN THE MARINE ENVIRONMENT.

VISIT AND SUPPORT HAWTHORNE BUSINESSES!

[FACEBOOK.COM/HIORTLANDHAWTHORNE/EVENTS](https://www.facebook.com/hiportlandhawthorne/events)



SUSTAINABLE DEVELOPMENT GOALS

3 GOOD HEALTH AND WELL-BEING



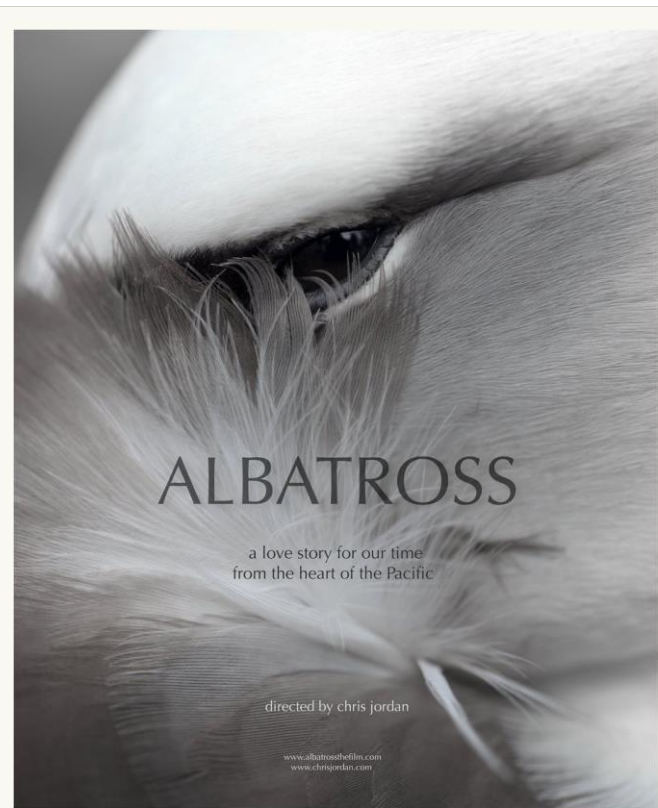
12 RESPONSIBLE CONSUMPTION AND PRODUCTION



14 LIFE BELOW WATER



17 PARTNERSHIPS FOR THE GOALS



Thank You!

Michele Machado | HI Portland Hawthorne | Michele.Machado@hiusa.org



Breakout Activity

— SDG Assessment

5 Groups

Climate/Environment

Basic Needs

Equity

Energy/Cities/Industry

Peace/Partnerships/Education

Respond to the following for each SDG



Should this SDG be a priority for your company? Now? In the future? Why?



What type of project or initiatives should your company be supporting related to this SDG?



Does this SDG align with your company's potential to make the greatest impact?



Does this SDG align with your company's Vision and Mission?

<https://sustainabledevelopment.un.org/>